



**Betsi Cadwaladr University Health Board (BCUHB)**  
**Minutes of the Health Board Trustees meeting livestreamed in public**  
**on 11.3.21 via Zoom**

**Present:**

Mark Polin	Chair
Louise Brereton	Board Secretary
Nicky Callow	Independent Member ~ University
Cheryl Carlisle	Independent Member
John Cunliffe	Independent Member
Gareth Evans	Chair of Healthcare Professionals Forum
Sue Green	Executive Director of Workforce & Organisational Development
Arpan Guha	Acting Executive Medical Director
Gill Harris	Executive Director of Nursing & Midwifery / Deputy Chief Executive
Sue Hill	Executive Director of Finance
Jackie Hughes	Independent Member
Medwyn Hughes	Independent Member
Eifion Jones	Independent Member
Lyn Meadows	Independent Member
Teresa Owen	Executive Director of Public Health
Lucy Reid	Vice Chair
Chris Stockport	Executive Director of Primary and Community Services
Adrian Thomas	Executive Director of Therapies & Health Sciences
Linda Tomos	Independent Member
Jo Whitehead	Chief Executive
Ffrancon Williams	Chair of Stakeholder Reference Group

**In Attendance:**

Kate Dunn	Head of Corporate Affairs ( <i>for minutes</i> )
Simon Evans-Evans	Interim Director of Governance
Lowri Gwyn	Translator
Rebecca Hughes	Senior Accountant - Charitable Funds & Financial Reporting
Emma Jones	Fundraising Manager, Awyr Las
John Morrell	Senior ICT Systems Engineer ( <i>for livestreaming support</i> )
Llinos Roberts	Executive Business Manager – Chair's Office ( <i>for livestreaming support</i> )
Kirsty Thomson	Head of Fundraising, Awyr Las

**Apologies:**

Mark Wilkinson	Executive Director of Planning & Performance
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Agenda Item	Action By
<b>21/27 Minutes from the previous meeting held on 23rd January 2020</b>	
<b>21/27.1</b> The minutes were agreed as an accurate record and it was confirmed that all actions had been followed up and completed.	

<p>The Head of Fundraising declared a potential interest in that she is Deputy Chair of the NHS Charities Together.</p> <p><b>21/28 The Annual Report and Accounts</b></p> <p><b>21/28.1</b> The Senior Accountant (Charitable Funds &amp; Financial Reporting) presented the annual report and accounts to the Health Board as the corporate trustee. She confirmed that Audit Wales had signed off the accounts in December 2020 and they had been submitted to the Charity Commission as required in January 2021. She highlighted that the Awyr Las Charity had received £2.6m income during 2019-20 and had incurred expenditure of £2.5m. Members' attention was drawn to a loss of investments to the value of £0.3m which was due to the impact of Covid-19 but that this position had since been recovered. A point of accuracy was noted on pages 60 and 61 in terms of the spelling of Mr John Cunliffe's name.</p> <p><b>21/28.2 It was resolved that</b> the Board, as the Corporate Trustee, receive the Charitable Funds Annual Report and Financial Statements for 2019/20</p>	
<p><b>21/29 The 10 year review and Covid-19 Fund Impact Report</b></p> <p><b>21/29.1</b> The Head of Fundraising and Fundraising Manager (Awyr Las) delivered a presentation which set out:</p> <ul style="list-style-type: none"> <li>• Grants awarded through the Covid-19 appeal fund;</li> <li>• Explanation of three stage grants from the Covid-19 appeal;</li> <li>• Designation of nearly £5m for Wales via NHS Charities Together – with Awyr Las receiving £912,000;</li> <li>• Examples of what grants were used for;</li> <li>• Breakdown of grants by theme, patient group and service.</li> </ul> <p><b>21/29.2 It was resolved that</b> the Board, as the Corporate Trustee of Awyr Las (the Betsi Cadwaladr University Health Board Charities), note the information included in the 10 Year Review and Covid-19 Impact Report and the presentation.</p>	
<p><b>21/30 The Awyr Las Strategy 2021-25</b></p> <p><b>21/30.1</b> The Head of Fundraising (Awyr Las) delivered a presentation which set out:</p> <ul style="list-style-type: none"> <li>• That the Charity had partly met its intended aims around increasing awareness of giving to healthcare services, and the focused campaigns around older people, early years, cancer care and mental health;</li> <li>• What would be done differently for 2021-25 given the increased profile through the NHS Charities Together;</li> <li>• A strategy framework had been drafted following workshops and a planned staff survey would also inform the development of the strategy;</li> <li>• Board Members were invited to contribute to the development of the strategy and identification of priorities through completion of a survey.</li> </ul>	

**21/30.2** A discussion ensued. The Chair of the Charitable Funds Committee wished to extend her thanks to the Awyr Las team for their exceptional work over the past 12 months and felt they had adapted and moved forward. She encouraged board members to complete the survey when it was circulated. The Chair referred back to the annual report and a reference to a fall in income. The Head of Fundraising (Awyr Las) acknowledged this was a matter of concern in that wards and departments relied on donations to provide the 'extras' that made a real difference to teams and staff. The last year had seen huge support to the Covid-19 response but a significant decline in donations to specific wards and departments. She added that different income streams were being investigated together with raising the charity's profile on digital and social media platforms. She also noted there was a need to raise awareness of the collective responsibility on all staff to promote BCU's own NHS charity. The Chair asked what else the Board could do to support the charity. The Head of Fundraising would welcome the continued messages and support for the charity via briefings; and more visibility to raise the profile. She referred to planned events for the NHS birthday celebrations and to build upon the 'light up Christmas' campaign. The Executive Director of Finance referred to the appointment of a new investment management team who had provided a presentation to the Charitable Funds Committee recently. The Chief Executive wished to add her thanks for the consistent support provided by Awyr Las.

**21/30.3 It was resolved that** the Board, as the Corporate Trustee of Awyr Las (the Betsi Cadwaladr University Health Board Charities), note the information included in the presentation about the charity's new strategy.