



Awyr Las Blue Sky

Elusen GIG Gogledd Cymru
The North Wales NHS Charity

*Gwella gwelededd Awyr Las a
chefnogwyr trydydd sector
Improving the visibility of Awyr Las and
third sector supporters*

Eich Elusen GIG Your NHS Charity

Rhif Elusen Gofrestredig 1138976

Registered Charity Number 1138976

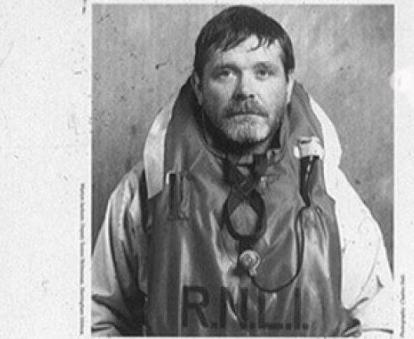
-  /awyrlascharity
-  /awyrlascharity
-  /awyrlascharity

Enghreiftiau o ddeunyddiau hyrwyddo elusennau eraill

Examples of other charities promotion



He'll face 30ft. waves,
blizzards, force 9 gales
and sub-zero temperatures.



All we ask of you is £15.

To: The Director, RNLI, FREEPOST, West Quay Road, Poole, Dorset BH15 1XF.

I wish to join the RNLI. My first annual donation is:

for Shoreline membership (min £15 p.a.)
 for Joint Shoreline membership (Huband & Wife - min £26 p.a.)
 for Governance (min £50 p.a.)
 for Joint Governance (Huband & Wife - min £90 p.a.)
 for Young Membership (once only payment min £1,000)
 for Steam Power membership (under 16's - min £5 p.a.) Please attach name, date of birth & sex of child.
 I do not wish to become an RNLI member but I enclose a gift of £_____

Me/Mrs/Miss/Ms _____
Address _____
Postcode _____

Lifeboats
Royal National Lifeboat Institution
Reg. Charity No. 20962



Would you drink this?

**5000 children die every day
from drinking dirty water**

Help us demand safe water for all >>



Hyrwyddo Mewnol

Internal Promotion

Yn Tachwedd
Cododd eich haelioni



In November
Your generosity raised

£1,500

Er budd cleifion ar Enw'r Ward
For the benefit of patients on Ward Name

Ar ran yr holl gelifion a fydd yn elwa o'r rhoddion hyn
On behalf of all the patients who will benefit from these donations

**DIOLCH!
THANK YOU!**



Hyrwyddo Mewnol

Internal Promotion



Hyrwyddo Allanol

External Promotion

 **Awyr Las - The North Wales NHS Charity**
Published by Emma Jones [\(?\)](#) · January 10 at 4:30 PM · [Edit Post](#)

Diolch yn fawr i Aaron, sydd wedi rhoi'r PlayStation 4 newydd sbon hwn i'r Ward Plant yn Ysbyty Gwynedd. Ar hyn o bryd, mae tîm Ward y Plant yn codi arian ar gyfer Troli Gêm Fideo, er mwyn i blant sy'n rhy sâl iadael eu gwelyau ymuno yn yr hwyl hefyd. 🎉



Performance for Your Post

9,673 People Reached

439 Reactions, Comments & Shares [i](#)

363  Like	158 On Post	205 On Shares
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25  Love	13 On Post	12 On Shares
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1  Haha	0 On Post	1 On Shares
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30 Comments	18 On Post	12 On Shares
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20 Shares	19 On Post	1 On Shares
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1,336 Post Clicks

290 Photo Views	0 Link Clicks i	1,046 Other Clicks i
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Hyrwyddo Allanol

External Promotion

 **Awyr Las - The North Wales NHS Charity** is  feeling festive. [View Post](#) [Report](#)

Published by Emma Jones [?] · December 14, 2018 at 4:37 PM · [Edit Post](#)

Visitors to Wrexham Maelor Hospital were greeted by the dulcet tones of dementia care staff singing carols today. All money raised by the singers will benefit patients with dementia. 🎄



Carolau gan staff Gofal Dementia | Carols by Dementia Care staff

00:21

 £15 raised

2 people donated.

[Donate](#)

 **Get More Likes, Comments and Shares**

Boost this post for £15 to reach up to 11,000 people.

 Your video is popular in [Wales](#)

[Boost Post](#)

  111

26 Comments 57 Shares

[Like](#) [Comment](#) [Share](#) [More](#)

Performance for Your Post

12,292 People Reached

7,146 Video Views

512 Reactions, Comments & Shares [i](#)

336	93	243
 Like	On Post	On Shares

59	20	39
 Love	On Post	On Shares

60	34	26
Comments	On Post	On Shares

58	57	1
Shares	On Post	On Shares

2,240 Post Clicks

225	1	2,014
Clicks to Play i	Link Clicks i	Other Clicks i

NEGATIVE FEEDBACK

1 Hide Post **2** Hide All Posts

0 Report as Spam **0** Unlike Page

Reported stats may be delayed from what appears on posts

Hyrwyddo Allanol

External Promotion

Actions on Page
December 14 - January 10

5

Total Actions on Page **▲ 150%**



Page Views
December 14 - January 10

1,115

Total Page Views **▲ 72%**



Page Previews
December 14 - January 10

74

Page Previews **▲ 3%**



Page Likes
December 14 - January 10

95

Page Likes **▲ 86%**



Post Reach
December 14 - January 10

47,543

People Reached **▲ 32%**



Page Followers
December 14 - January 10

99

Page Followers **▲ 98%**



Post Engagements
December 14 - January 10

26,111

Post Engagement **▲ 111%**



Hyrwyddo Allanol

External Promotion



Hyrwyddo Allanol

External Promotion



Hyrwyddo Allanol

External Promotion



Heriau a Chynlluniau Blynnyddol

Challenges and Annual Plans

- Gwefan, cyfryngau cymdeithasol ac Ap BIPBC
- Rhwydwaith Hyrwyddwyr Elusennol
- Gwirfoddolwyr a Hyrwyddwyr
- Heriau a Digwyddiadau Cymorth
- Digwyddiadau elusennol
- Rhoddion Er Cof
- Cymnroddion
- Website, social media and the BCUHB App
- Charity Champions Network
- Volunteers and Advocates
- Challenges and In Aid of Events
- Charity led events
- In Memory donations
- Legacy gifts



**Sut gall yr
Ymddiriedolwyr
gefngi
Ymgyrch i
Ogledd Cymru?**

**How can the
Trustees get
behind a
North Wales
Campaign?**

