

Bundle Health Board Trustees 11 March 2021

9.30am-10.00am

- 1 09:30 - 21/27 Minutes from the previous meeting held on 23rd January 2020
21.27 Minutes Board Trustees 23.1.20 V0.2_English.docx
- 2 09:35 - 21/28 The Annual Report and Accounts
Rebecca Hughes, Senior Accountant - Charitable Funds & Financial Reporting
21.28a Annual Report and Accounts 2019-20_English.docx
21.28b Appendix 1 FINAL_Annual Report 2019-20_English.pdf
21.28c Annual Report and Financial Statements 2019_20 Presentation.pdf
- 3 09:40 - 21/29 The 10 year review and Covid-19 Fund Impact Report
Emma Jones, Fundraising Manager, Awyr Las
21.29a 10 Year Impact Report and Covid 19 Report_March 2021_English.docx
21.29b Appendix 1 10 Years of Your NHS Charity_English.pdf
21.29c Appendix 2 10 Year Impact and COVID-19 Update Presentation.pdf
- 4 09:50 - 21/30 The Awyr Las Strategy 2021-25
Kirsty Thomson, Head of Fundraising, Awyr Las
21.30a Awyr Las Charity Strategy_March 2021_English.docx
21.30b Charity Strategy_Presentation.pdf



Betsi Cadwaladr University Health Board (BCUHB)

**Draft minutes of the Trustees Health Board meeting held in public on 23.1.20
in Neuadd Reichel, Bangor**

Present:

Mr M Polin	Chair
Prof N Callow	Independent Member ~ University
Cllr C Carlisle	Independent Member
Mrs M Edwards	Associate Member ~ Director of Social Services
Mr G Evans	Chair of Healthcare Professionals Forum
Dr D Fearnley	Executive Medical Director
Mrs S Green	Executive Director of Workforce & Organisational Development
Mrs G Harris	Executive Director of Nursing & Midwifery / Deputy Chief Executive
Mrs S Hill	Acting Executive Director of Finance
Mrs J Hughes	Independent Member
Cllr M Hughes	Independent Member
Mr E Jones	Independent Member
Mrs L Meadows	Independent Member
Miss T Owen	Executive Director of Public Health
Mrs L Reid	Vice Chair
Mrs L Jones	Acting Board Secretary
Mrs H Wilkinson	Independent Member
Mr M Wilkinson	Executive Director of Planning & Performance
Mr Ff Williams	Chair of Stakeholder Reference Group

In Attendance:

Mrs D Carter	Associate Director of Quality Assurance / Interim Director of Operations
Mrs K Dunn	Head of Corporate Affairs (for minutes)
Mrs K Thomson	Head of Fundraising

Translator, members of the public, observers

Agenda Item Discussed	Action By
<p>20/1 Annual Report and Accounts</p> <p>20/1.1 The Charitable Funds Committee Chair wished to record her thanks to the teams within finance and fundraising for their work in developing the accounts and the annual report. She felt that the format and quality of the annual report had much improved over recent years.</p> <p>20/1.2 The Acting Executive Director of Finance confirmed that the Charitable Funds annual accounts had been scrutinized by the Charitable Funds Committee in line with the required timeframe. She highlighted that the income for 2019-20 was £2m, with an expenditure of £2.2m. There had been gains on investments of £0.4m, giving a net increase in funds of £0.2m which was broadly in line with previous</p>	

<p>years. The Head of Fundraising suggested that any specific questions on the accounts be received via email.</p> <p>20/1.3 It was resolved that the Board, as the Corporate Trustee, receive the Charitable Funds Annual Report and Financial Statements for 2018/19.</p>	
<p>20/2 Regulatory Update and Charity Guidance</p> <p>20/2.1 The Head of Fundraising indicated that details of regulatory updates for charity guidance had been provided within the paper. There were no questions forthcoming on this paper</p> <p>20/2.2 It was resolved that the Board note the report.</p>	
<p>20/3 An annual round up of Awyr Las and Third Sector BCUHB supporters' activity</p> <p>20/3.1 The Head of Fundraising delivered a presentation which covered:</p> <ul style="list-style-type: none"> • Awyr Las grants – including those over £5k, hearts and minds grants, I CAN grants, staff experience grants and other specific grants • Priorities including small grant requests, cancer care, older people, younger people and I CAN • Key events and activities including the NHS Big Tea, staff lottery and a 10 year impact report • Support for third sector groups across North Wales eg; League of Friends groups. • Key objective for 2020 to improve the internal and external profile of Awyr Las <p>20/3.2 The Charitable Funds Committee Chair invited any board member to attend the Charitable Funds Committee meetings to develop their understanding of charitable issues. This principle was agreed. In addition it was suggested that events of significance for Leagues of Friends and other charities that work with BCUHB should be shared with board members to encourage attendance. This would be administered in liaison with the Chair and Vice-Chair's office.</p> <p>20/3.3 The Chair made reference to the reduction in income and whether this should be of concern to the Board as Trustees. The Head of Fundraising confirmed that the matter was being addressed through the Charitable Funds Committee and that there was a national trend in terms of a reduction in legacy giving. It was noted that Awyr Las had developed a legacy strategy and was strengthening marketing information. In addition the fund raising team was working with hospital management teams to support better visibility around Awyr Las.</p> <p>20/3.4 The Head of Fundraising reported that a monthly update would be circulated for Board Members. In addition the Chair requested that a mid-year update be provided at a Board meeting on the 4 priority areas for Awyr Las.</p>	<p>KT</p> <p>KT KT</p>

20/4 Forward Look and Questions	
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The Head of Fundraising confirmed that the Awyr Las Support Team would continue to build on the achievements in-year to help raise awareness of the charity externally as well as internally	
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Cyfarfod a dyddiad: Meeting and date:	Health Board 11 th March 2021						
Cyhoeddus neu Breifat: Public or Private:	Public						
Teitl yr Adroddiad Report Title:	Charitable Funds Annual Report and Financial Statements 2019/20						
Cyfarwyddwr Cyfrifol: Responsible Director:	Sue Hill, Executive Director of Finance						
Awdur yr Adroddiad Report Author:	Rebecca Hughes, Charity Accountant						
Craffu blaenorol: Prior Scrutiny:	Executive Director of Finance Charitable Funds Committee Audit Committee						
Atodiadau Appendices:	<u>Appendix 1</u> : Charitable Funds Annual Report and Accounts for 2019/20						
Argymhelliad / Recommendation:							
The Board, as the Corporate Trustee, is asked to receive the Charitable Funds Annual Report and Financial Statements for 2019/20.							
Please tick one as appropriate (note the Chair of the meeting will review and may determine the document should be viewed under a different category)							
Ar gyfer penderfyniad /cymeradwyaeth For Decision/ Approval	<input type="checkbox"/>	Ar gyfer Trafodaeth For Discussion	<input type="checkbox"/>	Ar gyfer sicrwydd For Assurance	<input checked="" type="checkbox"/>	Er gwybodaeth For Information	<input type="checkbox"/>
Sefyllfa / Situation:							
The attached Annual Report and Financial Statements (Appendix 1), which have been subject to audit, provide the formally reported position for the charity for 2019/20.							
Cefndir / Background:							
The Charitable Funds Accounts have been prepared in accordance with the timetable set by the Charity Commission and in line with Charities SORP.							
The Annual Report and Accounts were approved by the Charitable Funds Committee on the 8 th December 2020 and signed by the Auditor General on the 9 th December 2020. They were submitted to the Charity Commission on the 8 th January 2021.							
Asesiad / Assessment:							
<u>Strategy Implications</u> Aligned to the Awyr Las Charity Strategy.							
<u>Options considered</u> Not applicable – information on the financial position of the charity.							

Financial Implications

Statement of Financial Activities

The Statement of Financial Activities (SoFA) summaries the charity's income and expenditure for the year. Income for the year totalled £2.6m; expenditure was £2.5m, with a loss on investments of £0.3m, giving a net decrease in funds of £0.2m (increase in funds of £0.2m in 2018/19).

Incoming Resources

Total income of £2.6m shows an increase of 30% year on year (£2.0m in 2018/19). Of this, £0.5m relates to an increase in legacies and £0.1m from higher fundraising income.

Legacies in particular are a volatile and unpredictable source of income that can vary greatly from year to year. Part of the charity's strategy over the long term is to increase the legacy income it receives.

Expenditure

Expenditure of £2.5m was 14% higher year on year (£2.2m in 2018/19). 'Note 7. Analysis of expenditure on raising funds' and 'Note 8. Analysis of charitable activity' provides the breakdown of expenditure between the running costs of the charity, fundraising costs and grants made.

The primary reason for the increase in expenditure is an increase in grants awarded of 29% (£2.2m in 2019/20 compared to £1.7m in 2018/19). The analysis of this over the different grant categories is shown below.

Type of Grant	2019/20 £000	2018/19 £000	Movement £000
Grants for NHS Capital expenditure	507	159	348
Staff education and welfare	611	521	90
Patient education and welfare	1,011	962	49
Medical research	82	102	(20)
Total	2,211	1,744	(467)

The largest increase has been in grants for NHS Capital. Capital grants in 2019/20 included an Electromagnetic Navigation Bronchoscopy (ENB) costing £0.1m, additional equipment for the YGC Hybrid Theatre (£0.1m) and an Ambulatory ECG Monitoring System (£0.05m). There were no significant capital schemes funded by the charity in 2018/19.

Movement in Investments

Many of the donations and legacies that the charity receives cannot be spent immediately, as they need to be accumulated to fund the most appropriate purchases. These donations are therefore invested in order to generate income and protect their value in real terms. During 2019/20, losses on these investments totalled £0.3m compared to a gain of £0.4m in 2018/19. The COVID-19 pandemic resulted in a significant fall in the stock market in February and March 2020, which led to a loss of £0.9m in the portfolio over the two months, outweighing the gains seen earlier in the year. All of this loss has been recovered in 2020/21.

Balance Sheet

The funds of the charity at the end of the year totalled £7.6m, comprising £3.8m of unrestricted funds and £3.8m of restricted funds. Restricted funds are those that have a legal restriction placed

on them, such as legacies. These funds are further split into general funds and designated (earmarked) funds, which are identified to specific areas and/or services.

Fixed Assets

During 2017/18 a piece of land located in Porthmadog was donated to the charity. The land was valued by the District Valuer and was brought onto the charity's balance sheet at £0.1m. The charity is currently still holding this land, although there are parties interested in purchasing it. The year-end balance held in investments was £7.7m, which is a decrease of £0.3m from 2018/19.

Current Assets

Debtors, as analysed in 'Note 16. Analysis of current debtors' have increased by 54% to £0.5m (£0.3m in 2018/19). This is due to an increase in accrued income for legacies, where we have been confirmed as a beneficiary in a Will and probate has been granted, but the distribution of the estate had not been completed.

Cash balances of £0.9m are the same as at the end of 2018/19. Cash held at the end of the year is higher than would usually be held, but is required to pay creditors that fall due at the start of the new financial year.

Liabilities

Creditors, as can be seen in 'Note 18. Analysis of liabilities', amounted to £1.6m which is a 4% increase year on year (£1.5m in 2018/19). This is due to an increase in accruals for grants owed to NHS bodies, which are the funding commitments made by the charity.

Other Notes

Other key items included in the financial statements are as follows.

Related Party Transactions (Note 2)

This note identifies the transactions made with the Health Board. As the Health Board and Charitable Funds accounts are produced under different accounting regulations, there is a timing difference as to when a grant that has been awarded by the charity is recognised. Therefore, this note contains two disclosures; one that mirrors that in the Health Board accounts and one that agrees to the expenditure reported through the charity accounts.

This note also includes details on Board members' interests where appropriate.

Post Balance Sheet Events (Note 22)

Due to the time delay between the balance sheet date and the date of signing the accounts, plus the materiality of the investments to the charity, a post balance sheet event is always recorded showing the movement in the value of the investments over this time.

This year, a note on COVID-19 has also been included.

Risk Analysis

Not applicable

Legal And Compliance

Not applicable.

Impact Assessment

Not applicable.



ANNUAL REPORT & ACCOUNTS

2019/20

AWYR LAS / BLUE SKY IS THE WORKING TITLE OF BETSI CADWALADR UNIVERSITY HEALTH BOARD CHARITY & OTHER RELATED CHARITIES
REGISTERED CHARITY NUMBER 1138976

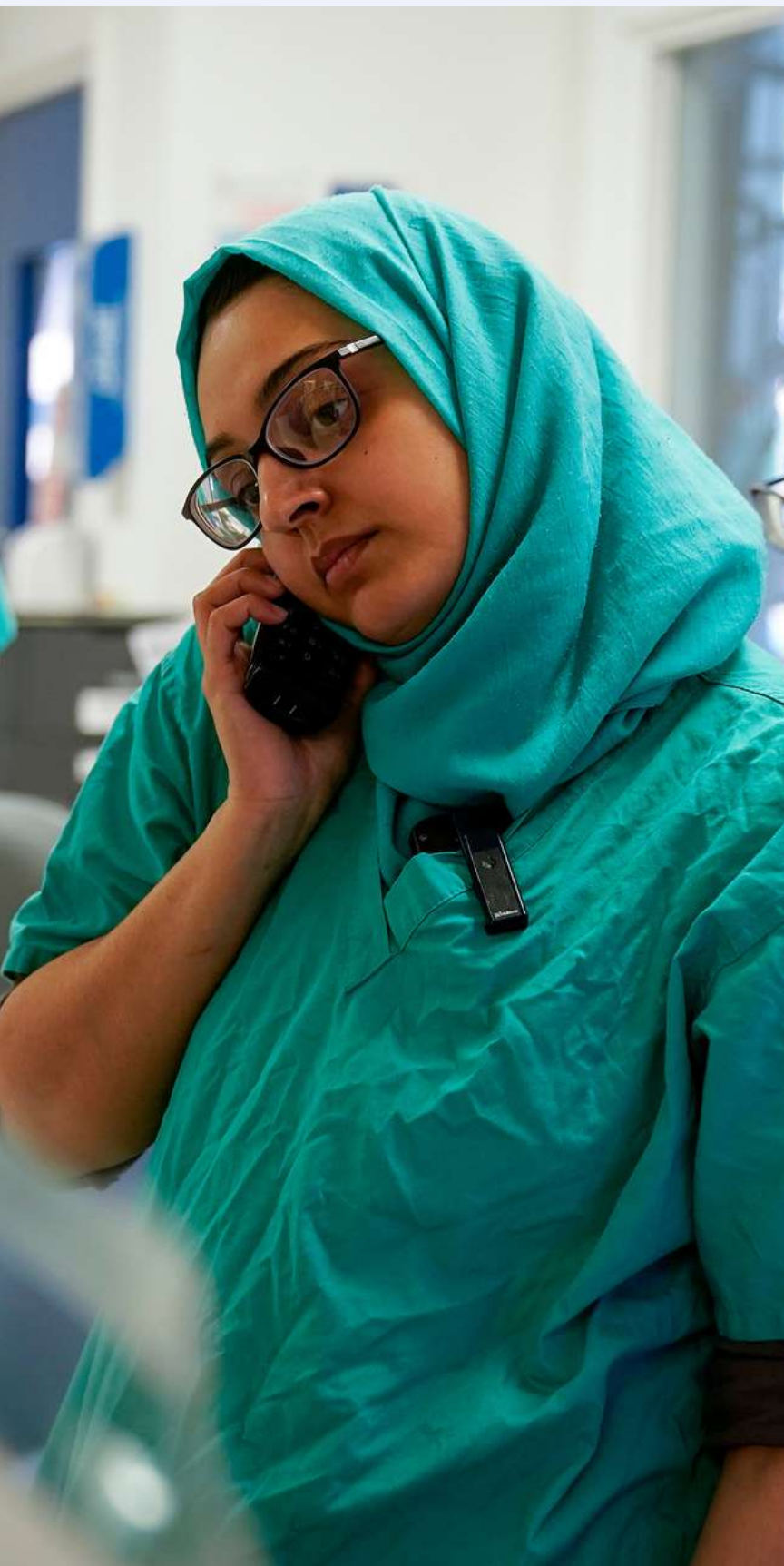


Awyr Las
Blue Sky

Elusen GIG Gogledd Cymru
The North Wales NHS Charity



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WELCOME FROM THE HONORARY PRESIDENT

I am pleased to present the Awyr Las Annual Report & Accounts for 2019/20.

Annual reports are usually written from a clear vantage point of retrospection – imbued with the knowledge and certainty of how decisions made within a given time-frame have shaped the fortunes of the subsequent period.

Following the cataclysmic events that occurred at the tail-end of this financial year, the Charity finds itself reporting from a perspective that is shrouded in uncertainty. The onset of a global pandemic in December 2019 presented the Charity with a set of challenges that were completely alien. The response to these required rapid adaptation, and the Charity was forced to frequently reappraise its position and priorities at a moment's notice.

There is no denying that COVID-19 has had a profound impact on the NHS in Wales and the communities it serves. At the time of writing, the pandemic remains a looming spectre; there is little in our day-to-day lives that remains untouched by the shadow COVID-19 has cast.





It is difficult therefore to reflect on the year that has passed without doing so through the prism of this wretched virus.

That said, please join me in celebrating some of the Charity's achievements from 2019/20. It is also a chance to reflect on the bold and definite decisions taken at the height of the pandemic that have enabled the Charity to mobilise in the face of the crisis and move forward with a tentative optimism.

The year saw the Charity building upon partnerships with other NHS charities in Wales, solidifying relationships that would be called upon during the pandemic.

The successful "Hearts & Minds" small grant scheme trialled last year was scaled up. Again, it offered staff across Betsi Cadwaladr University Health Board (BCUHB) the opportunity to quickly access modest amounts of funding that would help them make small changes on their wards that would result in big differences for their patients.

Building on the success of Hearts & Minds, the Awyr Las Support Team worked with colleagues from both Mental Health and Workforce & Organisational Development to launch two themed small grant schemes; the "I CAN" Mental Health small grant scheme, and the Staff Experience small grant scheme.



Over 140 applications were submitted across all three grant schemes, confirming the appetite among NHS staff to innovate and use charitable funding to enhance the experience of their patients and colleagues.

In total, the Charity awarded over £2.1m of funding this year, an increase of 20% compared to the year ending 31st March 2019 (£2,211,000 vs £1,838,000).

Towards the end of the financial year, Awyr Las took up its important role in helping staff contend with the pandemic.

At the beginning of March 2020, as COVID-19 took root around the globe, the Awyr Las Support Team began working with a local family on a pre-emptive fundraising campaign to help Ysbyty Gwynedd's Intensive Care Unit prepare for the likely impact of the pandemic in North Wales.

The campaign – which raised over £6,000 in twelve weeks – provided an ideal stepping off point, from which the Charity's formal COVID-19 Response Appeal was launched later that month.

By 31st March 2020, the COVID-19 Response Appeal had raised almost £4,000, primarily from donations given by local individuals. The Board also agreed to allocate £65k of existing funds to the appeal.

At this point, I would like to take a moment to extend my heartfelt thanks to the communities of North Wales. I and everyone involved with the Charity have been humbled by the community's response to the pandemic. The outpouring of generosity from every part of North Wales (and beyond) was truly overwhelming. You truly have been the Blue Sky for NHS staff and patients affected by COVID-19.

Diolch yn fawr.





As well as the physical and emotional toll that the pandemic has taken, COVID-19 has, seemingly irreversibly, changed the fundraising landscape. Its effects will continue to be felt in this regard for a long time, and as the Charity moves into the new financial year, there is a high level of uncertainty around the future of fundraising.

Mass participation challenge events and community gatherings, the bread and butter of fundraising, are on hold for the foreseeable future.

In spite of this, our network of supporters has been incredibly resourceful. They have shown a great deal of innovation, with individuals taking their fundraising online, or adapting events so that they can continue to raise money whilst remaining socially distant.

We are all incredibly grateful for this support.

Yet we are mindful that this surge in support for Awyr Las and other NHS Charities has created a buffer that has, to date, shielded the Charity from the full extent of the impact that COVID-19 has had on the wider sector. The true impact of the pandemic on the Charity's ability to fundraise in the future remains to be seen.

To counter this, the Charity's 2021 – 2026 strategy will have a focus on making fundraising for the Charity easy and safe in the context of COVID-19, with significant attention paid to how the Charity can do more to offer donors and supporters meaningful, fulfilling experiences using digital and remote channels.

Similarly, we will work to ensure that we are able to communicate effectively about the impact of donations. In the absence of being able to visit hospital sites and see the fruits of their labour in action, we will develop alternative methods for donors to be able to see the impact of their support.

The onset of the pandemic has seen the Charity revise its processes radically. Early on, it became possible for staff to claim refunds online for unforeseen expenditure – for example, essential items for vulnerable patients – with many being reimbursed the same day, thanks to dedicated support from the Charity's accountants.

Requests for larger sums of money were being turned around within five days, and decisions on some of the largest scale projects were often able to be made "out of committee".



This agile approach to grant making is something that the Charity wishes to expand upon in the new financial year.

The Awyr Las Support Team, working remotely, has shown remarkable commitment in often difficult circumstances.

The board have also played their part in helping develop a response to unprecedented need which is swift, flexible and straightforward.

As we continue to navigate this uncharted territory together, may we continue to hold our National Health Service and Awyr Las close to our hearts and enable them both to flourish in the face of adversity, so that so that everyone in North Wales can lead healthy, happy lives.

Barry Jones

RT HON LORD BARRY JONES P.C.
HONORARY PRESIDENT OF AWYR LAS





ABOUT THE CHARITY

Awyr Las is the NHS Charity for North Wales, the area served by Betsi Cadwaladr University Health Board (BCUHB). Put simply, the Charity exists to help the NHS do more.

It does this by funding cutting-edge equipment and brand-new facilities; specialist and additional staff training, world-class research and innovation projects, special projects and additional services; complementary therapies, and extra patient comforts.

All of which go beyond what the NHS can provide on its own, and – when combined – ensure people in North Wales can benefit from better NHS services when they need them the most.

The Charity funds projects in hospitals and in the community.

Since 2010, the Charity has funded over £27m of projects to improve healthcare across North Wales, making a genuine difference to the lives of patients, families, and NHS staff.

The Charity does not replace the core funding that the NHS receives from the government.





This means that the money given and raised by the public genuinely improves the care that is available to people in North Wales. Your money funds things that would not otherwise be possible.

Awyr Las (Blue Sky) is the working name of the Charity. Its official name is Betsi Cadwaladr University Health Board Charity and other related Charities. It is a Registered Charity (number 1138976). It was constituted under a trust deed on the 23rd of September 2010.

The Charity's registration incorporates a linked Charity, the North Wales Cancer Appeal (NWCA). A very active subsidiary, NWCA volunteers work alongside NHS staff in the North Wales Cancer Treatment Centre and raise additional funds for priority projects that benefit patients and families affected by cancer.

The Charity has a sole Corporate Trustee, the Betsi Cadwaladr University Health Board (BCUHB). Whilst BCUHB Members undertake responsibility for the administration of the Charity's funds as part of their tenure of the Board, they do not hold trustee status as individuals.

Designated Funds

Within Awyr Las, there are over 400 designated funds. Almost every BCUHB ward, service, department and project across North Wales is represented within these funds. These funds are attached to the ward, service or department that they are aligned with. Designated funds can only be used to fund projects within that healthcare area. To this end, each fund has at least one Fund Advisor. These individuals have a special role, in that they act as guardians for their designated fund. It is their responsibility to uphold the fund's objectives and ensure that expenditure is only authorised when it is in furtherance of the goals that their fund was set up to achieve.

When donors give money to a designated fund, it goes directly and promptly to that ward or department, ready for NHS staff to use towards projects and priorities decided at the ward level.





Non-Designated Funds

Those few wards and departments that do not have a fund can receive support from the Awyr Las Support Team to establish one, or they can request funding from the Charity's non-designated fund.

When donors give to the Charity without expressing a preference as to where the money should go, the donation is assigned to the Charity's non-designated fund. Though in the minority, these donations are incredibly important. This is because they enable staff without a fund of their own, or without sufficient monies in their fund, to still draw on funding from the Charity. In some circumstances, non-designated donations are funnelled towards a priority fund; a pertinent example being the newly established COVID-19 Response Fund.

Fundamentally, donations from the public help dedicated NHS staff in hospitals and in communities across North Wales to offer an enhanced healthcare service, offering patients and their families the very best care and treatment available.

Levels of funding

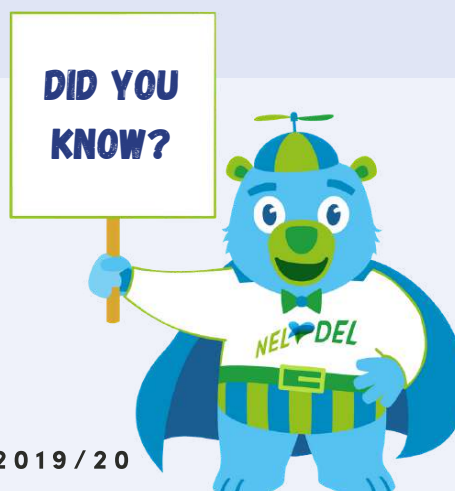
Projects costing less than £5,000 can be authorised by a Fund Advisor, thus enabling NHS staff to gain prompt access to funding.

Because of this, staff can quickly implement their ideas, meaning the tangible positive differences they wish to achieve for their patients or colleagues can be realised almost immediately.

There is a formal application and scrutiny process for applications that request £5,000 or more. The process is designed to be accessible, whilst ensuring projects receive rigorous scrutiny to ensure they are robust, innovative, and realistically able to meet the objectives set out by the applicant.



Derived from the geography of North Wales, the Awyr Las heart motif is symbolic of the Charity's duty to enhance healthcare for everyone in the region.





MISSION, PURPOSE & STRATEGY

The Charity has a mission to enhance Betsi Cadwaladr University Health Board's ability to improve the health and wellbeing of people across North Wales and deliver excellent care.

Mission

In other words, the Charity's mission is to help the Health Board to do more for its patients.

Purpose

There are two main reasons why the Charity exists. Both purposes are equally important and each has a significant bearing on the treatment and care that patients receive.

These are to ensure that:

- BCUHB's strategic priorities for improving healthcare can be met, and;
- Those who want to give back to specific healthcare services can do so in a way that supports local priorities.

NHS charities are not new – they, like the NHS itself, have been in existence since 1948.





NHS charities have always had an important role to play in achieving the above, but as we are living longer, many of us with complex health conditions and diseases, there is an increasing need for the additional support that the Charity can provide in pursuit of excellent healthcare.

The impact of COVID-19 and the associated challenges it presents throws the part the Charity must play into sharp relief.

Traditionally, the Charity has had a focus on secondary care, particularly cancer services. The 2016 - 2021 strategy highlights two pressing issues which the Health Board in conjunction with the Charity must address.

1. Around 90% of the care people receive is from primary care and community services. With predicted rises in cases of dementia and other mental health issues, cancer, diabetes and heart conditions there will be ever increasing demands on these services.

2. Health inequalities mean that those living in the least deprived areas of North Wales are likely to live 13 years longer in better health than those living in the most deprived areas.

COVID-19 compounds these two issues; we already know that the pandemic has disproportionately affected some sections of our community, such as Black, Asian and Minority Ethnic people. There is also the emerging concept of “long-COVID”, which will present challenges and place demands on both Primary and Secondary Care.

The challenge for the Charity is to continue to provide the support for wards and departments in secondary care settings whilst simultaneously securing the support needed to address the two pressing issues outlined above.

The Awyr Las Support Team

The Charity's Support Team is made up of finance, fundraising and administrative support staff. It is in place to make sure that the Charity can carry out its mission effectively.



The Support Team's responsibilities

The responsibilities of the Charity Support Team are varied. it is in place to:

- Effectively manage the Charity's financial accounts, investment portfolio and grant programmes
- Support the Charity's Fund Advisors, the gatekeepers for the Charity's designated funds, with guidance and practical assistance
- Provide a great experience for the fundraisers that generously choose to organise events and activities in aid of the Charity by giving support, advice and encouragement
- Raise the Charity's profile in hospitals and the community, so more people can become inspired to donate, fundraise or act as ambassadors
- Communicate well with supporters and the wider community, from direct communication with fundraisers to broad messaging via social media
- Maximise the value of donations to the Charity by reclaiming Gift Aid
- Add value to the work of the Health Board and the Charity by supporting independent charities, for example, the Leagues of Friends who provide additional direct charitable support to BCUHB

Vision

"A North Wales Health Service which promotes equality for all with an emphasis on staying well and active."

Values

The Charity shares the same set of values as the Health Board. These are:

- Put patients first
- Work together
- Value and respect each other
- Learn and innovate
- Communicate openly and honestly

The Awyr Las Support Team and the Board, along with the circa 17,000 staff that make up BCUHB – who are the embodiment of Awyr Las – are responsible for making sure everything the Charity does reflects these values.

- In addition to the above, the work of the Charity is informed by three guiding principles: Patients are at the heart of Awyr Las
- NHS staff are the lifeblood of Awyr Las
- Be true to those who support Awyr Las



Goals

The principal goals for the Charity are to help create transformational change for the most vulnerable across the region and to support impactful change for patients and their families at a local level.

Transformational Change

The Charity prioritises programmes that contribute to improved health and wellbeing for the most vulnerable people in North Wales. Awyr Las provides support for all patients, but in order to make transformational change happen, a greater emphasis is placed upon:

- Older people
- Children
- Mental health services

Impactful Change

To bring about impactful change, the Charity Support Team works alongside NHS staff, patients and their carers to identify local priorities, so that donations to the Charity are directed towards the key projects that will make a difference at the local level.

Looking ahead

A new Awyr Las strategy is in development. This plan will cover the period 2021 – 2026, and build on the Charity's 2016–2021 strategy.

The impact of COVID-19, and its anticipated medium to long term effects on the community, the NHS, and the Third Sector, will shape the formation of this plan.

The strategy will align to BCUHB's priorities as set out in the "Living Healthier, Staying Well" plan, which was developed after the current Awyr Las strategy. These priorities are:

- Setting up lifestyle services that help people make the right choices and keep well
- Tackling health inequalities and promoting equality
- Making the most of our partnership working
- Strengthening our protection and prevention services
- Concentrating on health in the early years



THE YEAR AT A GLANCE

5,757

Total number of donations given to Awyr Las

Value of average donation to the Charity

£233

51%

Proportion of total income from Donations & Fundraising

Proportion of total income from Legacy Gifts

45%

41%

Proportion of donations towards Cancer Care

Proportion of donations to non-General Funds

99%



£2,631,000

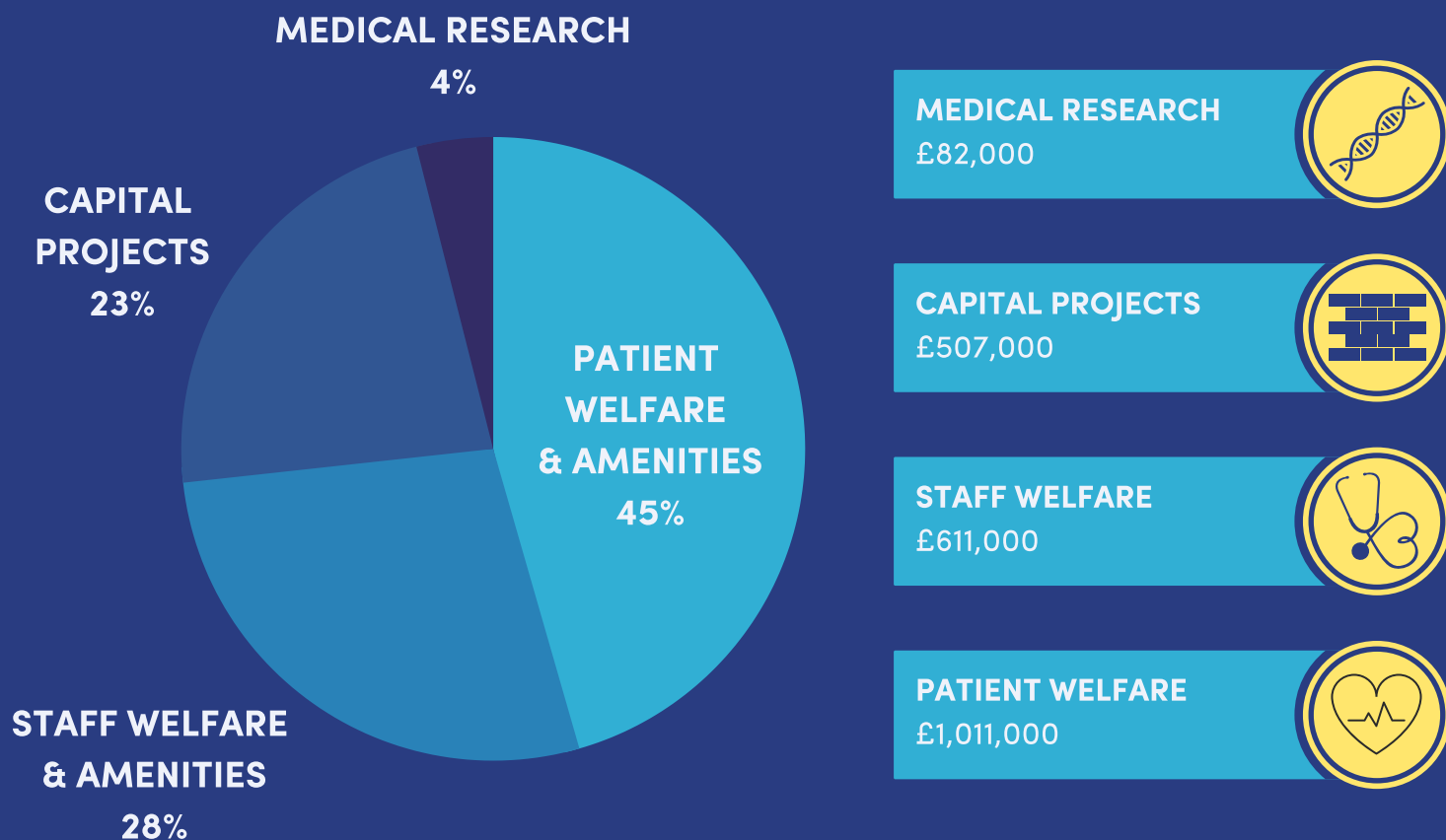
INCOME 2019/20

+30% COMPARED TO PREVIOUS YEAR

INCOME IN 2018/19:
£2,023,000



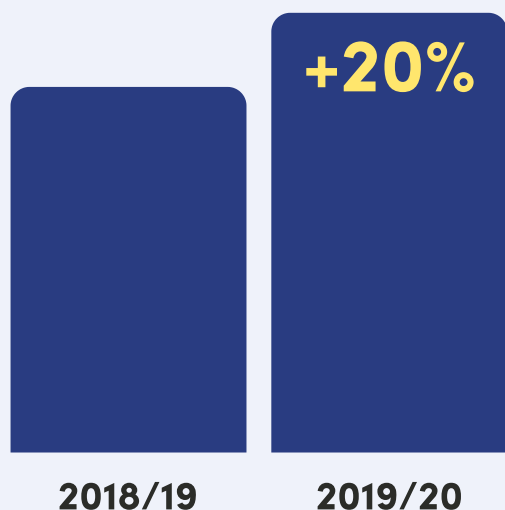
DISTRIBUTION OF EXPENDITURE



£2,211,000

Total expenditure on charitable activity

This represents an increase of 20% compared to the financial year ending 31st March 2019 (£1,838,000)





NOTABLE EVENTS

During the year, the Charity organised and participated in several successful fundraising events, including the annual NHS Big Tea.

Velocity 2 Zip Wire

In June, 80 BCUHB colleagues took part in a mass sponsored Zip Wire challenge as part of the Zip World Rocks festival, organised by the Love Hope Strength Foundation in partnership with ZipWorld. The 80 daredevils raised almost £30,000 for 30 different Awyr Las funds.

Cake Competition

This year, 14 people took part in the annual cake decorating competition.

The winner was Sonia King, a Radiotherapy Radiographer at North Wales Cancer Treatment Centre.

The competition again proved valuable in increasing the Charity's online audience.

The Awyr Las Facebook page gained 210 likes and achieved an average post reach of 2,203 during the period that the competition was live.





SMALL GRANTS

The successful “Hearts & Minds” small grant scheme trialled last year was scaled up in 2019/20.

Hearts & Minds

A total of 52 applications were submitted to the Hearts & Minds small grants scheme, illustrating the significant demand that exists among NHS staff for ready access to modest amounts of funding.

After the evaluation process, 10 projects received a total of £6,695 in funding. A further £20k has been allocated for future awards.

The Awyr Las Support Team worked alongside colleagues in Mental Health and Workforce & Organisational Development to trial the Hearts & Minds model as a method to commission themed projects using their funds.

I CAN

A total of 37 applications for a small grant were received under the I CAN scheme.

Staff Experience

In total, 54 applications for a small grant were received under the Staff Experience scheme; £24k has been allocated to fund a selection of these projects.





FUNDING CASE STUDY

Electromagnetic Navigation Bronchoscopy (ENB) uses GPS like technology to create a 3D map of the lungs.

State of the art technology will help early detection of lung cancer

New technology capable of detecting lung cancer in its early stages is now available for patients across North Wales, thanks to funding of £130,000 from Awyr Las.

It is a minimally invasive procedure that allows doctors to diagnose and prepare to treat cancerous lesions using a single procedure, as quickly as possible. The procedure will be carried out at Glan Clwyd Hospital by the Lung Cancer team, which includes Dr Robin Poyner, Dr Daniel Menzies, Dr Sakkarai Ambalavanan and Dr Abou Haggar.

Glan Clwyd Hospital is the first district general hospital in Wales, and only second in the UK to use the Illumisite Navigation system by Medtronic.

Dr Daniel Menzies, Consultant in Respiratory Medicine, said:

“Up until now it has been difficult to get an early diagnosis, sometimes because of the location of the cancer in the patient’s chest. With this new piece of equipment, it can detect lung cancer in its early stages, sometimes before other symptoms have become evident.

“This means there is potential for earlier treatment and a good outcome for the patient.”





One patient who has already benefited from this new technology is Ann Bedford, from Holyhead, who was offered this procedure during a trial last year.

The 74-year-old was first diagnosed with lung cancer three years ago in her left lung, and last year discovered the cancer had returned.

She said: "When I was first diagnosed with lung cancer I had to undergo surgery and chemotherapy.

"Last year I went back into hospital after I became unwell and following some tests I was referred to Glan Clwyd Hospital where I was offered this new procedure.

"This diagnosed the second cancer in my right lung so much quicker and the procedure was much less invasive – the staff were fantastic and explained the process very clearly to me.

The technology, worth £130,000, has been funded by the generous donations of patients and the community through NHS' North Wales charity, Awyr Las.

Dr Robin Poyner, Consultant in Respiratory Medicine, said he and the team were extremely grateful for the donation that has allowed them to purchase this life-saving equipment.

He said: "We are very grateful to Awyr Las for their support in purchasing the ENB equipment we need to further enhance our service.

"By introducing this new service it will also bring waiting times down for CT guided lung biopsies and reduce the number of CT scan follow ups, which will be hugely beneficial for our patients.

"Most patients who have ENB treatment can go home on the same day so this is a major advancement in technology for us, and will lead to a significant improvement in cancer care in North Wales."



Kirsty Thomson, Head of Fundraising for Betsi Cadwaladr University Health Board, added:

"This is an excellent example of how donations to our healthcare services are helping NHS staff to lead the way in providing new and innovative treatment.

"This equipment was funded thanks to hundreds of generous donations from local people that wanted to give back to say thank you, or that chose to give to help ensure patients here in North Wales can receive the very best care.

"We are all hugely grateful to the fundraisers that have made this possible."

Mike Pidding from Medtronic also wished to thank the charity for their support in purchasing the equipment.

He added:

"We would like to thank the charity for kindly purchasing the system and to the consultants for their dedication and passion to set up and offer this service to the patients of North Wales.

"Without the charity and donations this would not have been possible."

FUND
North Wales Cancer Treatment Centre

KEY DETAILS

COST
£130,000

LOCATION
Ysbyty Glan Clwyd

CATEGORY
Patient Welfare

THEME
Cancer Care





THE ROBINS VOLUNTEER SCHEME

The Robins volunteer scheme is part-funded through donations to Awyr Las. The support given by volunteers in hospitals and the community makes a huge difference for patients.

Always close at hand

The Robins Volunteer Scheme again made a significant contribution to BCUHB during 2019/20.

There were a total of 239 active Robins across North Wales during this period.

The volunteers provided support across the three acute sites, and in 15 community hospitals.

Collectively, the Robins volunteers gifted 21,013 hours to the Health Board during this financial year. Using the National Living Wage, the monetary value of this support is equivalent to £183,233.

Recognition

Joyce Tudor (who volunteers in Ysbyty Maelor Wrexham) and Andy Fewings (who volunteers in Ysbyty Gwynedd) both won the Seren Betsi award this year, in August and September respectively.





COVID-19 RESPONSE APPEAL

On 15th March, the Charity launched its COVID-19 Response Appeal. Over the next 16 days, the JustGiving campaign received over £8,000, an average of £500 per day.

Supporting our staff

To ensure support was available for staff immediately, £65,000 was transferred from the Staff Development Fund into the COVID-19 Staff Support Fund (£50,000) and the COVID-19 Response Fund (£15,000).

Fast Track requests

During the early stages of the pandemic, the support available was concentrated on grants for NHS staff to spend quickly on enhancing the wellbeing of their patients, and safeguarding their own emotional and physical health, and that of their colleagues.

In 2019/20, £6,000 was committed to support staff dealing directly with the impact of the coronavirus crisis.

Our future with COVID-19

As we moved into the 2020/21 financial year, the Charity's focus shifted to rebuilding and resilience, with work underway to ensure our NHS staff are equipped to deal with subsequent waves and the long-term impact of COVID-19.





GOVERNANCE

Many of the donations the Charity receives cannot be spent immediately, as they need to be accumulated to be able to fund the most appropriate purchases that improve patient care.

The Charity's investments

Because of this, Awyr Las invests these donations in order to generate income and protect their value in real terms. The Charity's Investment Managers are currently Rothschild Wealth Management Limited.

Ethical investment framework

The Trustee has adopted an ethical framework for investments, with underlying principles supporting an ethical component of the overall investment strategy.

Investment strategy

This has given direction to the Investment Managers to develop a suitable investment strategy.

The investment strategy is consistent with these ethical principles, whilst affording sufficient flexibility to provide the best balance of risk and reward for the Charity.

The portfolio is managed in accordance with this agreed strategy, which can be found overleaf.





Investment strategy

It is recommended that there is negative exclusion of investment in companies manufacturing and distributing:

- Alcoholic products
- Tobacco products
- Any products which may be considered in conflict with the Health Board's activities

Investment in companies which have a poor record in human rights and child exploitation and/or which derive their profits from countries with poor human rights records should not be permitted.

In addition, investment in companies that demonstrate compliance with the principles of the Equality Act 2010 should be supported.

Investment performance is monitored by the Charitable Funds Committee at its quarterly meetings.

The Committee receives reports from the investment managers explaining the portfolio's performance, the level of risk seen and expectations for the future.

Trustee Recruitment, Appointment and Induction

The Board Members of the Health Board make up the corporate trustee.

The Chair and Independent Members of the Health Board are appointed by the Minister for Health and Social Services of the Welsh Government, with the Executive Directors being appointed in accordance with Health Board policy.

New members of the Board are provided with appropriate induction and training on behalf of the Executive Director of Finance.

Orientation documentation provided for new members includes the previous year's Annual Reports and Financial Statements, copies of the Charity's Governing Documents, and relevant Charity Commission publications.





Charity staff

The Charity does not directly employ any staff. The day-to-day management of the charity is delegated to the Executive Director of Finance. Members of the Awyr Las Support Team are employed by the Health Board and then recharged to the charity in accordance with the proportion of their time that has been spent on charity work.

The Health Board Senior Manager responsible for the administration of the charity is Sue Hill, Executive Director of Finance. The Charity Accountant is Rebecca Hughes, and the Head of Fundraising is Kirsty Thomson.

Key Management Personnel Remuneration

The trustees have concluded that the Corporate Trustee through the Charitable Funds Committee comprises the key management personnel of the Charity as they are in control of directing the Charity.

The Charity does not make any payments for remuneration nor to reimburse expenses to the Charity trustees for their work undertaken as trustee. Trustees are required to disclose all relevant interests, register them with the Health Board and withdraw from decisions where a conflict of interest arises.

All related party transactions are disclosed in note 2 to the accounts.

The Charity's advisors

Bankers

NatWest Bank, 5 Queen St, Rhyl, Denbighshire, LL18 1RS

Investment advisors

Rothschild Wealth Management,
New Court, St Swithin's Lane,
London, EC4N 8AL

Registered auditors

Wales Audit Office,
24 Cathedral Road, Cardiff, CF11 9LJ





CHARITABLE FUNDS COMMITTEE

Operational responsibility for the administration of the charity is delegated to a Charitable Funds Committee (CFC). The CFC is a committee of the full Health Board.

Purpose

The purpose of Betsi Cadwaladr University Health Board's Charitable Funds Committee is to make and monitor arrangements for the control and management of the Health Board's Charitable Funds, held within the BCUHB charity, Awyr Las.

All voting members of the Health Board can act as corporate trustees of the charity.

The committee meets quarterly.

Membership

Members: Up to four Independent Members, including the Chair and Vice Chair of the committee, plus three Executive Members

Chair: An Independent Member

Vice Chair: Another Independent Member

Executive Members: Executive Director of Finance (Lead Director), Executive Director of Strategy, Executive Director #Nursing and Midwifery





BCUHB BOARD MEMBERSHIP 2019/20

MR MARK POLIN - CHAIR

MRS MARIAN WYN JONES - VICE CHAIR (TO 30/11/19)

Area of expertise / representation role: Community, Primary Care, Mental Health

MRS LUCY REID - INDEPENDENT MEMBER, VICE CHAIR (WEF 03/12/19)

Area of expertise / representation role: Community, Primary Care, Mental Health

MRS LYN MEADOWS - INDEPENDENT MEMBER

Area of expertise / representation role: Community

Member of Charitable Funds Committee (to 22/12/19)

CLLLR CHERYL CARLISLE - INDEPENDENT MEMBER

Area of expertise / representation role: Community

CLLLR MEDWYN HUGHES - INDEPENDENT MEMBER

Area of expertise / representation role: Local Authority

PROF NICHOLA CALLOW - INDEPENDENT MEMBER (WEF 05/06/19)

Area of expertise / representation role: University

MS HELEN WILKINSON - INDEPENDENT MEMBER

Area of expertise / representation role: Third Sector

Member of Charitable Funds Committee

MRS JACKIE HUGHES - INDEPENDENT MEMBER

Area of expertise / representation role: Trade Union

Chair of Charitable Funds Committee

MR JOHN CUNLIFFE - INDEPENDENT MEMBER

Area of expertise / representation role: Community

MR EIFION JONES - INDEPENDENT MEMBER (WEF 05/08/19)

Area of expertise / representation role: Community

MR GARY DOHERTY - CHIEF EXECUTIVE (TO 07/02/20)

MR SIMON DEAN - INTERIM CHIEF EXECUTIVE (WEF 10/02/20)

MR RUSSELL FAVAGER - EXECUTIVE DIRECTOR OF FINANCE (TO 28/04/19)

Lead Executive for Charitable Funds Committee (to 28/04/19)

MS SUE HILL - ACTING EXECUTIVE DIRECTOR OF FINANCE (WEF 29/04/20)

Lead Executive for Charitable Funds Committee (wef 29/04/19)

MISS TERESA OWEN - EXECUTIVE DIRECTOR OF PUBLIC HEALTH

MRS SUE GREEN - EXECUTIVE DIRECTOR OF WORKFORCE & ORGANISATIONAL DEVELOPMENT



BCUHB BOARD MEMBERSHIP 2019/20 (CONT.)

MR MARK WILKINSON - EXECUTIVE DIRECTOR PLANNING AND PERFORMANCE

Member of Charitable Funds Committee

DR EVAN MOORE - EXECUTIVE MEDICAL DIRECTOR (TO 31/07/19)

DR DAVID FEARNLEY - EXECUTIVE MEDICAL DIRECTOR (WEF 01/08/19)

Member of Charitable Funds Committee (wef 04/09 /19)

DR CHRIS STOCKPORT - EXECUTIVE DIRECTOR PRIMARY AND COMMUNITY SERVICES

MRS GILL HARRIS - EXECUTIVE DIRECTOR NURSING & MIDWIFERY / DEPUTY CHIEF EXECUTIVE (WEF 01/07/19)

Member of Charitable Funds Committee (to 03/09/19)

MRS DEBORAH CARTER - ACTING EXECUTIVE DIRECTOR NURSING AND MIDWIFERY (01/04/19 - 31/08/19)

Member of Charitable Funds Committee

MR ADRIAN THOMAS - EXECUTIVE DIRECTOR THERAPIES & HEALTH SCIENCES

MRS GRACE LEWIS-PARRY - BOARD SECRETARY (TO 31/08/19)

MS DAWN SHARP - ACTING BOARD SECRETARY (WEF 01/09/19)

MRS LIZ JONES - ACTING BOARD SECRETARY (18/12/19 - 05/02/20)

MRS JUSTINE PARRY - ACTING BOARD SECRETARY (06/02/20 - 27/04/20)

ASSOCIATE BOARD MEMBERS

MR ANDY ROACH - DIRECTOR OF MENTAL HEALTH AND LEARNING DISABILITIES

MRS LESLEY SINGLETON - ACTING DIRECTOR OF MENTAL HEALTH AND LEARNING DISABILITIES (WEF 06/11/19)

MRS MORWENA EDWARDS - ASSOCIATE MEMBER

Area of expertise / representation role: Director of Social Services, Gwynedd

MR FFRANCON WILLIAMS - ASSOCIATE MEMBER

Area of expertise / representation role: Chair - Stakeholder Reference Group

MR GARETH EVANS - ASSOCIATE MEMBER

Area of expertise / representation role: Chair - Healthcare Professionals Forum



PERFORMANCE

The Charity's overall objective is to provide additional support to benefit staff and patients within Betsi Cadwaladr University Health Board in accordance with the wishes of donors.

Connecting with staff

In order to achieve this objective, the Charity Support Team prioritises activities that raise awareness among staff, helping them to learn about fundraising, the funds available to them. The team also has a focus on demystifying the mechanisms for accessing funding, along with supporting staff to become empowered to innovate and draw down funding (or, where no funding exists, to proactively generate the necessary income) to help them implement their ideas.

Evaluating requests for funding

To ensure that the Charity's money is well spent and meets with its objectives, all applications for grants over £5,000 require approval from the Charitable Funds Committee, which is a Committee of the full Health Board.

The Charitable Funds Advisory Group (CFAG) was established at the start of 2016 to provide further scrutiny of applications. Because of COVID-19, the CFAG has been stood down.





Given the uncertainty over the coming months, the CFAG will remain inactive until January 2021. High levels of scrutiny remain in place via the Charitable Funds Committee.

Evaluating applications for funding

Applicants are required to provide details on the outcomes of their project and how they will be measured. They are also required to demonstrate that they have evaluated the risks and considered mitigation. All requests for funding must demonstrate how their proposal helps to address health inequalities.

Charity Support Team

To help meet the Charity's objectives, the Awyr Las Support Team is transitioning from working geographically to working thematically.

In practice, this guarantees that East, West and Central still have a dedicated point of contact, but that individual members of the team can undertake projects that are more defined and closely aligned with their skills and experience.

Broadly, the specialisms within the team are:

- Community Fundraising & Corporate Sponsorship
- Nurturing Internal Relationships & Partnership with Independent Charities
- Digital & Data

The aim of this evolution is to enable the team to work more efficiently and be more effective within the current capacity. The Charity did not receive any official fundraising-related complaints in the past year.

The Charity Support Team continues to streamline its processes and develop relationships with other teams within BCUHB to ensure it can provide the highest possible level of donor care.

The Awyr Las Support Team has not uncovered any failure to comply with Fundraising Regulation by staff or Awyr Las volunteers in 2019/20.





GRANT MAKING

Awyr Las makes grants from both its restricted and unrestricted funds. These funds are further split into non-designated (general) funds and designated (earmarked) funds.

Non-designated funds

These funds are given to the Charity with no preference expressed by the donor. They are used to fund things that are either needed across the region, or in areas/services that do not have their own fund. The Finance Director – Operational Finance acts as the Fund Advisor on non-designated funds and so can authorise expenditure up to £5,000.

Non-designated funds have been decreasing in value significantly over recent years.

This is an ongoing challenge for the Charity as it limits the things that can be funded where there is no suitable designated fund.

Designated funds

Within Awyr Las, most donations sit in one of the 400+ designated funds which are aligned to specific wards and departments.

Every fund has at least one Fund Advisor, who is the authorised signatory on the fund for purchases up to £5,000.

Fund Advisors receive monthly statements outlining the income and expenditure on the fund. For all expenditure over £5,000, a scheme of delegation is in place whereby additional approvals are required from the senior team for that area in the Health Board and the Charitable Funds Committee. This ensures that applications are fully reviewed and assessed alongside the objectives of the Charity.

Public benefit

In planning activities for the year and when considering applications for grant funding, the trustees always consider the Charity Commission's guidance on public benefit.



FINANCIAL SUMMARY

The following figures are taken from the full accounts approved on 30th of November 2020, which carry an unqualified audit report.

The accounts should be viewed in full if more details are required. This part of the Trustee's annual report comments on key features of those accounts.

The full accounts have also been logged with the Charity Commission.

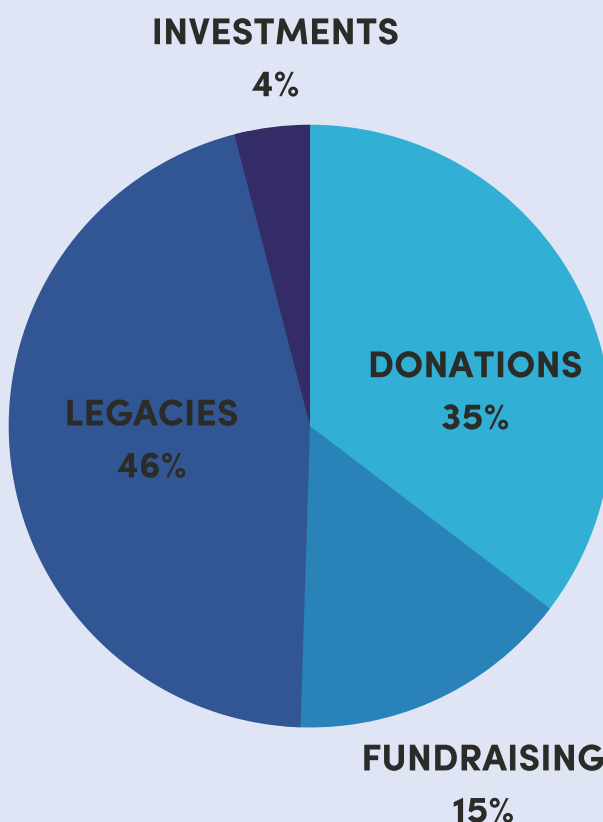
Almost all the Charity's income comes from the voluntary efforts of NHS staff and the general public. This year, donations generated £929,000 – 35% of the Charity's total income.

Fundraising accounted for 15% of the Charity's total income (£411,000).

Legacy gifts formed 46% of the Charity's income (£1,194,000).

Investment of funds not immediately required by the Charity has generated £97,000 in returns, equating to 4% of Awyr Las' total income.

INCOME 2019/20



TOTAL: £2,631,000

Financial health

The assets and liabilities of Awyr Las as at 31st March 2020 are shown overleaf, compared with the position at 31st March 2019.

Further details can be seen in the financial statements section.



BALANCE SHEET AS AT 31 MARCH 2020

	Note	Unrestricted funds £000	Restricted income funds £000	Total 31 March 2020 £000	Total 31 March 2019 £000
Fixed assets:					
Tangible assets	14	135	0	135	135
Investments	15	3,756	3,917	7,673	7,962
Total fixed assets		3,891	3,917	7,808	8,097
Current assets:					
Debtors	16	270	273	543	352
Cash & Cash Equivalents	17	440	444	884	910
Total current assets		710	717	1,427	1,262
Liabilities:					
Creditors: Amounts falling due within one year	18	-746	-751	-1,497	-1,473
Net current assets / (liabilities)		-36	-34	-70	-211
Total assets less current liabilities		3,855	3,883	7,738	7,886
Creditors: Amounts falling due after more than one year	18	-42	-42	-84	-48
Total net assets / (liabilities)		3,813	3,841	7,654	7,838
The funds of the charity:					
Restricted income funds	21	0	3,841	3,841	3,434
Unrestricted income funds	21	3,813	0	3,813	4,404
Total funds		3,813	3,841	7,654	7,838



RISK ANALYSIS

As part of the Charitable Funds Committee meetings that take place at least four times a year, the trustees consider the major risks facing Awyr Las.

Managing risk

The main risks to the charity are reviewed by the Committee on an annual basis, every March. The Charity's Risk Register was most recently reviewed on 10th March 2020.

The Committee has identified steps to mitigate the identified risks. Eight "High" or "Moderate" risks have been identified. Arrangements have been put in place to mitigate those risks. There are currently no red ("Extreme") rated risks.

As we move into the new Financial Year, the Risk Register will be reviewed again to evaluate how COVID-19 is likely to affect the risks already identified, and whether it will pose any new risks that need to be incorporated into the register moving forward.

An individual Risk Analysis is completed for all Awyr Las events and activities, and for new processes and ways of working introduced by members of the Awyr Las Support Team.





Risk 1: Fundraising

There is a risk of non-compliance with fundraising regulations.

This could be due to:

- Involvement with third parties
- Not being aware of all the fundraising taking place in the Charity's name
- Lack of resources meaning basic processes are not in place
- New regulations which the Charity is not aware of

The impact of this could be damage to the Charity's reputation and potential investigation/fine by the Fundraising Regulator.

Controls in place

The Joint Working Protocol, which has established the need for signed Joint Working Agreements (JWA) for all relationships with third parties in order to clearly set out the terms and expectations of the relationship. The Charity Support Team maintains a log of fundraising that is taking place in the Charity's name. The Fundraising Support team is working towards set targets for ensuring basic processes are in place. The Charity Strategy provides the direction for the Charity and is crucial for informing what its priorities are and where fundraising efforts should be directed. The Charity is a member of NHS Charities Together which provides updates on new legislation and regulations that may impact the Charity.

Further action to achieve target risk score

Establish a marketing materials and stewardship plan to be reviewed by the BCUHB Data Protection Officer to provide assurance that the new legislation is being met. All new or different engagement projects must be checked by a Fundraising Regulator representative to ensure all activity complies with GDPR and Fundraising Regulation.

Ensure that all new third-party relationships have a signed Joint Working Agreement (or Memorandum of Understanding if more appropriate).

Continue to establish and maintain good communication links with staff, the public and donors so that everyone is aware of the need to seek approval from the Charity for any fundraising being undertaken in its name.



Risk 2: Fund Advisors

There is a risk that the Charity's Fund Advisors are unaware of their role and responsibilities.

This could be due to:

- Lack of training
- Lack of understanding of a Charity and the appropriate rules and regulations

The impact of this could be that the Charity's funds are not spent or not spent in accordance with its objectives.

Controls in place

A Fund Advisor Handbook was developed and issued to all Fund Advisors, to provide guidance and support in discharging their responsibilities.

Fund Advisor training days are held at various dates throughout the year.

An Accountability Agreement for all Fund Advisors was established to ensure that roles and responsibilities are understood and accepted.

The Handbook includes a requirement for all Fund Advisors to undertake an Annual Review of their fund and prepare an expenditure plan.

A review of dormant funds is undertaken every year. Funds that are not being utilised and do not have future expenditure plans in place are referred to divisional management teams.

Further action to achieve target risk score

A new online Accountability Agreement system is being established for 2020/21 Accountability Agreements and budget plans.

The Fundraising Team needs to undertake further work to engage with Fund Advisors of the lesser active funds to help establish expenditure plans.

Fund Advisors need to be aware that funds should be used, and they need to be clear and transparent about their plans.

Training sessions for Fund Advisors set up for 2020/21.



Risk 3: Appeals

There is a risk that the charity is unable to identify a potential major Appeal.

This could be due to:

- Lack of detailed information about the priorities for charitable support.
- The geography of BCUHB making it difficult to identify one appeal for the whole Health Board.

The impact of this could be that the charity does not undertake a major appeal and loses out on potential income.

Controls in place

The Charity Support Team reviews the unfunded requests submitted to voluntary organisations and those on the capital register.

The Annual Review section in the Accountability Agreement requires Fund Advisors to formally document their priorities and identify any future fundraising that may be required.

Initial engagement with the Planning Team has taken place to help align the priorities of the charity with those of the Health Board.

Discussions of the Health Board as Trustee have identified four key priority areas (Mental Health, Older People, Younger People and Cancer Care) as key strategic priorities for the Charity. Projects aligned to these areas will be a focus for the Charity over the next year.

Further action to achieve target risk score

Campaign leads are now in place and Business Plans are being developed.





Risk 4: Staff Engagement

There is a risk that staff are disengaged, or unaware of the charity.

This could be due to:

- Lack of training. The size of the Health Board making it difficult to communicate messages.
- Negative media impacting on their opinion of the charity.
- Difficulty with placing orders.

The impact of this could be that staff do not positively promote the Charity with patients and potential donors and it loses out on potential income.

Controls in place

The introduction of the Charitable Funds Advisory Group has allowed NHS staff to become involved in decision making on charitable expenditure. The Fund Advisor Handbook highlights to Fund Advisors that they have a key role to play in promoting the benefits of the charity. This is reinforced through the Fund Advisor training days. An action plan for staff engagement, including working with Workforce & Organisational Development and the Communications team has been developed as part of the Communication Strategy. The use of social media has been increased and used to promote good news stories about the charity, as well as responding to any negative media coverage. A process for ordering items not available on Oracle has been agreed with Procurement, to ensure that staff can order the items that they want, whilst still complying with Procurement procedures and maintaining an audit trail.

Further action to achieve target risk score

A network of Charity Champions at ward, department or locality level is being established to aid the promotion of the Charity and the work that it is doing.

Staff communications will be issued around the Charity's Annual Report to help inform staff of the work that the charity does and how they can become involved.

A Staff Lottery, due to be launched in 2020/21, aims to assist with staff engagement and communicating key messages more effectively.



Risk 5: Investments

There is a risk that the investment portfolio falls significantly in value.

This could be due to:

- Changes in the markets or economy.
- Poor performance from the investment managers.

The impact of this could be that a severe impairment to the Charity's ability to support future projects.

Controls in place

The Charity's investment portfolio is monitored on a monthly basis by the Charity Support Team and on a quarterly basis by the Charitable Funds Committee.

The investment policy is reviewed by the Committee on an annual basis, in conjunction with the Investment Managers, to ensure it remains relevant to the Charity's long-term strategy.

The Investment Managers attend Committee meetings on an annual basis, but are available to answer any issues raised throughout the year.

Further action to achieve target risk score

Monitoring of investments and the portfolio performance needs to be a continual process. The investment policy needs to be reviewed considering the income and capital needs of the charity for the short to medium term.





Risk 6: Financial

There is a risk that the charity does not have sufficient reserves to support the projects it wishes to.

This could be due to:

- Reduction in the income to the charity.
- Approval of expenditure above the level of resources available.

The impact of this could be that a severe impairment to the Charity's ability to support future projects.

Controls in place

Funds available are monitored through the Reserves Policy, which is updated and reviewed by the Committee on an annual basis.

The level of reserves is monitored against the target and reported to the Committee on a quarterly basis.

Individual funds are checked to ensure there is enough monies available before any expenditure is approved from them.

Available General Funds are monitored closely and reported to the Committee on a quarterly basis.

Further action to achieve target risk score

Further work needs to be done to establish income plans in order to develop new and different income streams.

A Staff Lottery is being launched in 2020/21 with the intention of increasing undesignated income to help fund small and medium sized applications for funding from priority services, which don't traditionally receive charitable funding.



Risk 7: Use of Technology

There is a risk that the charity is not using technology as effectively as possible.

This could be due to:

- Lack of resources meaning the basics are not in place.
- Lack of expertise.

The impact of this could be a lack of engagement with donors.

Controls in place

The Charity's internet site is being redeveloped. Much of this is now live, although there are some sections that require further development.

The Communications Strategy includes specific actions around social media to engage widely with the population of North Wales.

New ways of donating, via text giving, Facebook and debit/credit card have been introduced to maximise the use of technology in this area.

Further action to achieve target risk score

Further developments to the internet site are required to allow the charity to significantly improve its engagement with donors, volunteers and staff, whilst providing a platform for the promotion of events and social media streams.

A member of the Awyr Las Fundraising Section will be responsible for Data and Digital from March 2020. Having a dedicated point person for digital and data projects will enable the team to improve use of existing resources and trial new technology.





Risk 8: Reputation

There is a risk that the Charity's reputation is damaged.

This could be due to:

- Adverse publicity in the media.
- Disagreement with a funding decision among donors/supporters/the public.

The impact of this could be a reduction in the income that the charity receives.

Controls in place

The Charity's Fund Advisors make decisions on how funds should be spent, involving NHS staff in decision making.

The use of the Charity's social media platforms has increased and is used to promote good news stories about the charity, as well as responding to negative media coverage.

There is an external audit and sign off for the Charity's accounts and annual report by Wales Audit Office.

Regular reporting of any complaints received to the Charitable Funds Committee, so that they can be monitored, and assurance given that actions have been taken to address them.

Further action to achieve target risk score

Regular updates on grant making need to be maintained on the Charity's internet site and social media to continue to improve engagement with staff, donors and the public.

Consideration needs to be made of the public and donor view in all funding decisions, to ensure that grants awarded would pass the 'Tabloid Test', as recommended by NHC Charities Together.

Improvements are being made to the funding application form to ensure that it allows applicants to clearly identify the impact that the grant will have for patients. This will help to support funding decisions.



RESERVES POLICY

Reserves that are part of a Charity's unrestricted funds which are freely available to spend on any of the Charity's purposes.

The reserves policy explains why a charity is holding a particular amount of reserves and should consider the Charity's financial circumstances and other relevant factors.

To establish the Charity's target level of reserves, several factors were considered:

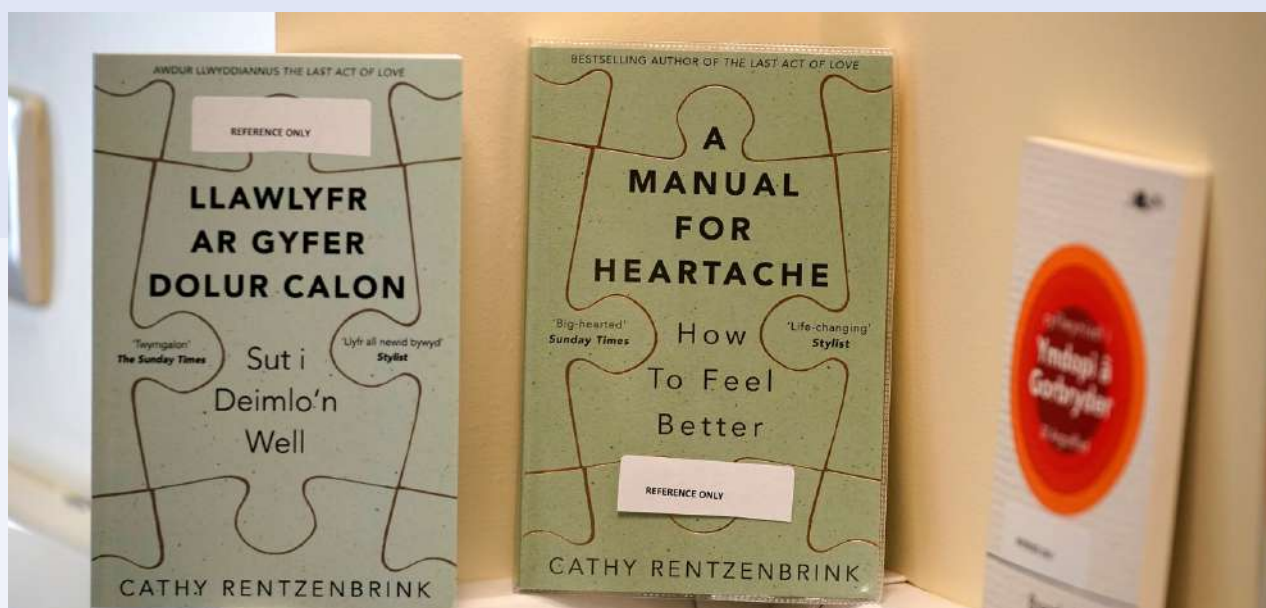
- Anticipated levels of income and expenditure for the current and future years
- Anticipated levels of expenditure for the current and future years
- Future needs and opportunities, commitments and risks

This includes looking at future plans, projects or other spending needs that cannot be met from the income of a single year's budget.

Taking these into account, this is the Charity's reserves policy for 2019/20.

The reserves policy has the objective of ensuring that the Charity has sufficient funds available to maintain liquidity, cover unforeseen risks and provide for future opportunities.

The Charity relies heavily on income from donations, fundraising and legacies.





These are unpredictable sources that can vary year to year.

Therefore the Charity needs sufficient reserves to be able to continue its activities in the event of fluctuations in its income.

The Charity has a target level of reserves of £2,811,000.

This is based on the following calculation, with average figures taken from the last three years of audited accounts:

- One year's administration costs (support costs, fundraising costs and investment management costs)
- 25% of the value of investments held
- 25% of the grant funded activity expenditure.

The target level of reserves will be reassessed on an annual basis. The Board will review the actual reserves held against the target throughout the year, to ensure that sufficient funds are held within the charity, whilst also continuing to utilise funds within a reasonable period of receipt.





BETSI CADWALADR UNIVERSITY HEALTH BOARD CHARITY & OTHER RELATED CHARITIES

ACCOUNTS FOR THE YEAR ENDED 31 MARCH 2020

Foreword

The accounts (financial statements) have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014 and the Charities Act 2011 and UK Generally Accepted Practice as it applies from 1 January 2015.

Statutory Background

The Betsi Cadwaladr University Local Health Board is the corporate trustee of the charity under paragraph 16c of Schedule 2 of the NHS and Community Care Act 1990.

The Trustees have been appointed under s11 of the NHS and Community Care Act 1990.

Awyr Las, the working name of the Betsi Cadwaladr University Health Board Charity and other related Charities, is a registered charity and is constituted under a trust deed dated 23rd September 2010.

Within the charity group registration there are two subsidiary charities:

- Betsi Cadwaladr University Health Board Charity
- The North Wales Cancer Appeal

Main purpose of the Funds held on Trust

The main purpose of the Charity is to apply income for any charitable purposes relating to the National Health Service wholly or mainly for the services provided by the Betsi Cadwaladr University Local Health Board.



STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR ENDED 31 MARCH 2020

	Note	Unrestricted funds £000	Restricted income funds £000	Total funds 2019-20 £000
Incoming resources from generated funds:				
Donations and legacies	3	896	1,277	2,123
Other trading activities	5	324	87	411
Investments	6	57	40	97
Total incoming resources		1,277	1,354	2,631
Expenditure on:				
Raising funds	7	171	122	318
Charitable activities	8	1,257	714	1,838
Total expenditure		1,428	836	2,156
Net gains / (losses) on investments	15	-135	-189	-324
Net income / (expenditure)		-286	102	-184
Transfer between funds	20	-305	305	0
Net movement in funds		-591	407	-184
Reconciliation of funds				
Total funds brought forward	21	4,404	3,434	7,838
Total funds carried forward		3,813	3,841	7,654



STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR ENDED 31 MARCH 2019

	Note	Unrestricted funds £000	Restricted income funds £000	Total funds 2019-20 £000
Incoming resources from generated funds:				
Donations and legacies	3	911	733	1,644
Other trading activities	5	247	59	306
Investments	6	43	30	73
Total incoming resources		1,201	822	2,023
Expenditure on:				
Raising funds	7	196	122	318
Charitable activities	8	1,124	714	1,838
Total expenditure		1,320	836	2,156
Net gains / (losses) on investments	15	229	145	374
Net income / (expenditure)		110	131	241
Transfer between funds	20	-21	21	0
Net movement in funds		89	152	241
Reconciliation of funds				
Total funds brought forward	21	4,315	3,282	7,597
Total funds carried forward		4,404	3,434	7,838



BALANCE SHEET AS AT 31 MARCH 2020

	Note	Unrestricted funds £000	Restricted income funds £000	Total 31 March 2020 £000	Total 31 March 2019 £000
Fixed assets:					
Tangible assets	14	135	0	135	135
Investments	15	3,756	3,917	7,673	7,962
Total fixed assets		3,891	3,917	7,808	8,097
Current assets:					
Debtors	16	270	273	543	352
Cash & Cash Equivalents	17	440	444	884	910
Total current assets		710	717	1,427	1,262
Liabilities:					
Creditors: Amounts falling due within one year	18	-746	-751	-1,497	-1,473
Net current assets / (liabilities)		-36	-34	-70	-211
Total assets less current liabilities		3,855	3,883	7,738	7,886
Creditors: Amounts falling due after more than one year	18	-42	-42	-84	-48
Total net assets / (liabilities)		3,813	3,841	7,654	7,838
The funds of the charity:					
Restricted income funds	21	0	3,841	3,841	3,434
Unrestricted income funds	21	3,813	0	3,813	4,404
Total funds		3,813	3,841	7,654	7,838

The notes on pages 52 to 74 form part of these accounts.

Signed:

Name: Jackie Hughes

(Chair of Trustees) 8th December 2020



STATEMENT OF CASH FLOWS FOR THE YEAR ENDING 31 MARCH 2020

	Note	Total funds 2019-20 £000	Total funds 2018-19 £000
Cash flows from operating activities:			
Net cash provided by (used in) operating activities	19	-88	-23
Cash flows from investing activities:			
Dividend, interest and rents from investments	6	97	73
Proceeds from the sale of investments	15	1,528	1,429
Purchase of investments	15	-1,378	-1,408
(Increase) / decrease in cash awaiting investment	15	-185	-37
Net cash provided by (used in) investing activities		62	57
Change in cash and cash equivalents in the reporting period		-26	34
Cash and cash equivalents at the beginning of the reporting period	17	910	876
Cash and cash equivalents at the end of the reporting period	17	884	910



NOTE ON THE ACCOUNTS

1 ACCOUNTING POLICIES

(a) Basis of preparation

The financial statements have been prepared under the historic cost convention, with the exception of investments which are included at fair value.

The accounts (financial statements) have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014 and the Charities Act 2011 and UK Generally Accepted Practice as it applies from 1 January 2015.

The accounts (financial statements) have been prepared to give a 'true and fair' view and have departed from the Charities (Accounts and Reports) Regulations 2008 only to the extent required to provide a 'true and fair view'. This departure has involved following Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014.

The Trustees consider that there are no material uncertainties about the Charity's ability to continue as a going concern. There are no material uncertainties affecting the current year's accounts.

In future years, the key risks to the Charity are a fall in income from donations or investment income but the trustees have arrangements in place to mitigate those risks (see the risk management and reserves sections of the annual report for more information).

The Charity meets the definition of a public benefit entity under FRS 102.



NOTE ON THE ACCOUNTS

1 ACCOUNTING POLICIES (CONTINUED)

(b) Funds structure

Where there is a legal restriction on the purpose to which a fund may be put, the fund is classified either as:

- A restricted fund, or;
- An endowment fund.

Restricted funds are those where the donor has provided for the donation to be spent in furtherance of a specified charitable purpose. The Charity's restricted funds tend to result from appeals or legacies for specified purposes.

Endowment funds arise when the donor has expressly provided that the gift is to be invested and only the income of the fund may be spent. These funds are subanalysed between those where the Trustees have the discretion to spend the capital (expendable endowment) and those where there is no discretion to expend the capital (permanent endowment). The charity has no permanent or expendable endowment funds.

Those funds which are neither endowment nor restricted income funds, are unrestricted income funds which are subanalysed between designated (earmarked) funds where the Trustees have set aside amounts to be used for specific purposes or which reflect the non-binding wishes of donors and unrestricted funds which are at the Trustees' discretion, including the general fund which represents the charity's reserves. The major funds held in each of these categories are disclosed in note 21.



NOTE ON THE ACCOUNTS

1 ACCOUNTING POLICIES (CONTINUED)

(c) Incoming resources

Income consists of donations, legacies, income from charitable activities and investment income.

Donations are accounted for when received by the charity. All other income is recognised once the charity has entitlement to the resources, it is probable (more likely than not) that the resources will be received and the monetary value of incoming resources can be measured with sufficient reliability.

Where there are terms or conditions attached to incoming resources, particularly grants, then these terms or conditions must be met before the income is recognised as the entitlement condition will not be satisfied until that point. Where terms or conditions have not been met or uncertainty exists as to whether they can be met then the relevant income is not recognised in the year and deferred and shown on the balance sheet as deferred income.

(d) Incoming resources from legacies

Legacies are accounted for as incoming resources either upon receipt or where the receipt of the legacy is probable, whichever falls sooner.

Receipt is probable when:

- Confirmation has been received from the representatives of the estate(s) that probate has been granted
- The executors have established that there are sufficient assets in the estate to pay the legacy, and;
- All conditions attached to the legacy have been fulfilled or are within the charity's control.

If there is uncertainty as to the amount of the legacy and it cannot be reliably estimated then the legacy is shown as a contingent asset until all of the conditions for income recognition are met.



NOTE ON THE ACCOUNTS

1 ACCOUNTING POLICIES (CONTINUED)

(e) Resources expended and irrecoverable VAT

All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to each category of expense shown in the Statement of Financial Activities. Expenditure is recognised when the following criteria are met:

- There is a present legal or constructive obligation resulting from a past event.
- It is more likely than not that a transfer of benefits (usually a cash payment) will be required in settlement.
- The amount of the obligation can be measured or estimated reliably.

Irrecoverable VAT is charged against the category of resources expended for which it was incurred.

(f) Recognition of expenditure and associated liabilities as a result of grants

Grants payable are payments made to linked, related party or third party NHS bodies and non NHS bodies, in furtherance of the charitable objectives of the funds held on trust, primarily relief of those who are sick.

Grant payments are recognised as expenditure when the conditions for their payment have been met or where there is a constructive obligation to make a payment.

A constructive obligation arises when:

- We have communicated our intention to award a grant to a recipient who then has a reasonable expectation that they will receive a grant.
- We have made a public announcement about a commitment which is specific enough for the recipient to have a reasonable expectation that they will receive a grant.
- There is an established pattern of practice which indicates to the recipient that we will honour our commitment.



NOTE ON THE ACCOUNTS

1 ACCOUNTING POLICIES (CONTINUED)

(f) Recognition of expenditure and associated liabilities as a result of grants (continued)

The Trustees have control over the amount and timing of grant payments and consequently where approval has been given by the trustees and any of the above criteria have been met then a liability is recognised.

Grants are not usually awarded with conditions attached. However, when they are those conditions have to be met before the liability is recognised.

Where an intention has not been communicated, then no expenditure is recognised but an appropriate designation is made in the appropriate fund. If a grant has been offered but there is uncertainty as to whether it will be accepted or whether conditions will be met then no liability is recognised but a contingent liability is disclosed.

(g) Allocation of support costs

Support costs are those costs which do not relate directly to a single activity. These include staff costs, costs of administration, internal and external audit costs. Support costs have been apportioned between fundraising costs and charitable activities on an appropriate basis. The analysis of support costs and the bases of apportionment applied are shown in note 11.

(h) Fundraising costs

The costs of generating funds are those costs attributable to generating income for the charity, other than those costs incurred in undertaking charitable activities or the costs incurred in undertaking trading activities in furtherance of the charity's objects. The costs of generating funds represent fundraising costs together with investment management fees. Fundraising costs include expenses for fundraising activities and a fee paid to a related party, the Health Board, under a fundraising agreement. The fee is used to pay the salaries and overhead costs of the Health Boards' fundraising office.



NOTE ON THE ACCOUNTS

1 ACCOUNTING POLICIES (CONTINUED)

(i) Charitable activities

Costs of charitable activities comprise all costs incurred in the pursuit of the charitable objects of the charity. These costs, where not wholly attributable, are apportioned between the categories of charitable expenditure in addition to the direct costs. The total costs of each category of charitable expenditure include an apportionment of support costs as shown in note 8.

(j) Tangible assets

Tangible fixed assets are stated at cost less accumulated depreciation and accumulated impairment losses. Cost includes the original purchase price (or value of the asset on a full replacement cost basis if donated), costs directly attributable to bringing the asset to its working condition for its intended use, dismantling and restoration costs. Tangible fixed assets are capitalised if they are capable of being used for more than one year and have a cost equal to or greater than £5,000.

Land is stated at open market value. Valuations are carried out professionally at five-yearly intervals with an impairment review undertaken in all other years. No depreciation is applied to land.

Tangible fixed assets are derecognised on disposal or when no future economic benefits are expected. On disposal, the difference between the net disposal proceeds and the carrying amount is recognised in the Statement of Financial Activities (SoFA).

(k) Investments

Investments are a form of basic financial instrument. Fixed asset investments are initially recognised at their transaction value and are subsequently measured at their fair value (market value) at the balance sheet date. The Statement of Financial Activities includes the net gains and losses arising on revaluation and disposals throughout the year.



NOTE ON THE ACCOUNTS

1 ACCOUNTING POLICIES (CONTINUED)

(k) Investments (continued)

The main form of financial risk faced by the charity is that of volatility in equity markets and other investment markets due to wider economic conditions, the attitude of investors to investment risk and changes in sentiment concerning equities and within particular sectors. Further information on the charity's investments can be found in note 15.

(l) Debtors

Debtors are amounts owed to the charity. They are measured on the basis of their recoverable amount.

(m) Cash and cash equivalents

Cash at bank and in hand is held to meet the day to day running costs of the charity as they fall due. Cash equivalents are short term, highly liquid investments, usually in notice interest bearing savings accounts.

(n) Creditors

Creditors are amounts owed by the charity. They are measured at the amount that the charity expects to have to pay to settle the debt.

Amounts which are owed in more than a year are shown as long term creditors.

(o) Realised gains and losses

All gains and losses are taken to the Statement of Financial Activities as they arise. Realised gains and losses on investments are calculated as the difference between sales proceeds and opening carrying value (purchase date if later). Unrealised gains and losses are calculated as the difference between the closing and opening carrying values, adjusted for purchases and sales.



NOTE ON THE ACCOUNTS

2 RELATED PARTY TRANSACTIONS

During the year none of the Trustee's Representatives or members of the key management staff or their close relatives have undertaken any material transactions with the Betsi Cadwaladr University Health Board Charitable Funds.

Board Members (and other senior staff) take decisions both on Charity and Exchequer matters but endeavour to keep the interests of each discrete and do not seek to benefit personally from such decisions. Declarations of personal interest have been made in both capacities and are available to be inspected by the public.

The Charity has made grant payments for revenue and capital to the Betsi Cadwaladr University Health Board. Such payments are for specific items which are in furtherance of the Charity's objectives. The Betsi Cadwaladr University Health Board prepares its accounts in accordance with the Government Financial Reporting Manual (FReM) and International Financial Reporting Standards (IFRS), whereas the Charity prepares its accounts in accordance with FRS 102. The Charity therefore recognises a constructive obligation when it awards a grant, whereas the Health Board recognises it when the grant is received. This creates a timing issue as the Charity recognises expenditure before the Health Board does.

In its accounts and under FRS 102, the Charity recognises that it has made grant payments to the Betsi Cadwaladr University Health Board totalling £2.11 million (2018-19: £1.74 million). Under the FReM and IFRS, grant payments to the Betsi Cadwaladr University Health Board totalled £2.18 million (2018-19: £2.11 million). The audited accounts of the Betsi Cadwaladr University Health Board are included in their annual report and are available from their website.



NOTE ON THE ACCOUNTS

2 RELATED PARTY TRANSACTIONS (CONTINUED)

HEALTH BOARD MEMBER NAME	DETAILS OF POSITIONS HELD DURING THE FINANCIAL YEAR	DETAILS OF INTEREST DECLARED
DIRECTORS / EXECUTIVE DIRECTORS		
Mr S Dean	Interim Chief Executive	Seconded civil servant employed by Welsh Government.
INDEPENDENT BOARD MEMBERS		
Mr M Polin OBE QPM	Chair	Spouse is employed by the Health Board.
Mrs M W Jones	Independent Member and Vice Chair	Chair of Council, Bangor University. Vice Chair of Arts Council Wales.
Mrs L Reid	Independent Member and Vice Chair (01.12.19 – 31.03.20)	Committee Chair for the Primary Care Appeals Service of NHS Resolution.
Cllr C Carlisle	Independent Member	County Councillor, Conwy Council.
Mr J Cuncliffe	Independent Member	Member of the Joint Audit Committee, North Wales Police and Crime Commissioner. Spouse is employed by the Health Board.
Prof N Callow	Independent Member (University Representative)	Dean of the College of Human Sciences at Bangor University
Mrs J F Hughes	Independent Member (Trades Union Representative)	Two children are employed by the Health Board and one works voluntarily within the Health Board. Chair of the Welsh Council of the Society and College of Radiographers.
Cllr R Medwyn Hughes	Independent Member (Local Authority Representative)	County Councillor, Gwynedd Council.
Mr H E Jones	Independent Member	Member of Gwynedd County Council Standards Committee.
ASSOCIATE BOARD MEMBERS		
Mrs M Edwards	Associate Board Member – Director of Social Services	Corporate Director and Statutory Director of Social Services at Gwynedd Council.
Mr G Evans	Associate Board Member – Chair, Healthcare Professionals Forum	Spouse is employed by the Health Board.



NOTE ON THE ACCOUNTS

2 RELATED PARTY TRANSACTIONS (CONTINUED)

Material transactions between the Charity and related parties disclosed during 2019-20 were as follows:

	Expenditure with related party £000	Amounts owed to related party £000	Income from related party £000	Amounts owed by related party £000
Bangor University	7	(1)	0	0
Conwy County Borough Council	2	0	0	0
North Wales Police	1	0	0	0
Arts Council of Wales	0	0	30	8
Welsh Government	0	0	1	1



NOTE ON THE ACCOUNTS

3 INCOME FROM DONATIONS AND LEGACIES

	Unrestricted funds £000	Restricted income funds £000	Total 2019-20 £000	Total 2018-19 £000
Donations	896	33	929	969
Legacies	0	1,194	1,194	675
	896	1,227	2,123	1,644

4 ROLE OF VOLUNTEERS

Like all charities, the Betsi Cadwaladr University Health Board Charity is reliant on a team of volunteers for our smooth running. Our volunteers perform two roles:

- **Fund advisors**

Within the Charity there are 397 designated funds which are aligned with specific areas and/or services. Every fund has at least one fund advisor, who acts as the authorised signatory on the fund for purchases up to £5,000 and receives monthly statements as to the income and expenditure on the fund. Fund advisors are responsible for ensuring that the expenditure they authorise from their funds is appropriate and fits in with the objects of the fund and the Charity. They are also responsible for ensuring that their designated fund is never in a deficit position.

- **Fundraisers**

A number of volunteers actively support the Charity by running events such as coffee mornings, sponsored walks and sports tournaments, as well as supporting events directly organised by the charity.

In accordance with the SORP, due to the absence of any reliable measurement basis, the contribution of these volunteers is not recognised in the accounts.



NOTE ON THE ACCOUNTS

5 OTHER TRADING ACTIVITIES

Income from other trading activities arises from fundraising events that are organised by the charity, or by volunteers in aid of the charity. These include events such as coffee mornings, cake bakes, sporting challenges and sponsored walks.

6 GROSS INVESTMENT INCOME

	Unrestricted funds £000	Restricted income funds £000	Total 2019-20 £000	Total 2018-19 £000
Fixed asset equity and similar investments	56	40	96	72
Short term investments, deposits and cash on deposit	1	0	1	1
	57	40	97	73

7 ANALYSIS OF EXPENDITURE ON RAISING FUNDS

	Unrestricted funds £000	Restricted income funds £000	Total 2019-20 £000	Total 2018-19 £000
Fundraising office	104	75	179	214
Fundraising events	32	6	38	41
Investment management	29	21	50	47
Support costs	6	7	13	16
	171	109	280	318



NOTE ON THE ACCOUNTS

8 ANALYSIS OF EXPENDITURE ON CHARITABLE ACTIVITY

	Grant funded activity £000	Support costs £000	Total 2019-20 £000	Total 2018-19 £000
Grants for NHS Capital expenditure	476	31	507	192
Staff education and welfare	581	30	611	545
Patient education and welfare	975	36	1,011	995
Medical research	78	4	82	106
	2,110	101	2,211	1,838

9 ANALYSIS OF GRANTS

The charity does not make grants to individuals. All grants are made to the Health Board to provide for the care of NHS patients in furtherance of our charitable aims. The total cost of making grants, including support costs, is disclosed on the face of the Statement of Financial Activities and the actual funds spent on each category of charitable activity, is disclosed in Note 8.

The Trustees operate a scheme of delegation for the charitable funds, under which fund advisors manage the day to day disbursements on their projects, in accordance with the directions set out by the Trustees in the Charity Standing Financial Instructions. Funds managed under the scheme of delegation represent ongoing activities and it is not possible to segment these activities into discrete individual grant awards. The Trustees do make grant awards based on invited applications from the Health Board.



NOTE ON THE ACCOUNTS

10 MOVEMENTS IN FUNDING COMMITMENTS

	Current liabilities £000	Non-current liabilities £000	Total 31 March 2020 £000	Total 31 March 2019 £000
Opening balance at 1 April (see Note 18)	871	48	919	1,437
Increase / (decrease) in liabilities	406	36	442	-518
Closing balance at 31 March (see Note 18)	1,277	84	1,316	919

As described in notes 8 and 9, the charity awards a number of grants in the year. Many grants are awarded and paid out in the same financial year. However, some grants, especially those relating to research and development or for funding specific posts, are multi-year grants paid over a longer period.

11 ALLOCATION OF SUPPORT COSTS

Governance costs are those support costs which relate to the strategic and day to day management of a charity.

Support and overhead costs are allocated between fundraising activities and charitable activities based on the proportion of expenditure incurred against them both during the year. These support and overhead costs are then further allocated to unrestricted and restricted funds based on the balance held in these funds.



NOTE ON THE ACCOUNTS

11 ALLOCATION OF SUPPORT COSTS (CONTINUED)

	Raising funds £000	Charitable activities £000	Total 2019-20 £000	Total 2018-19 £000
Governance				
External audit	1	9	10	10
Finance and administration	6	44	50	48
Total governance	7	53	60	58
Finance and administration	5	41	46	48
Other costs	1	7	8	4
	13	101	114	110
	Unrestricted funds £000	Restricted income funds £000	Total funds 2019-20 £000	Total funds 2018-19 £000
Raising funds	6	7	13	16
Charitable activities	50	51	101	94
	56	58	114	110

12 TRUSTEES' REMUNERATION, BENEFITS AND EXPENSES

The charity does not make any payments for remuneration nor to reimburse expenses to the charity trustees for their work undertaken as trustees.

13 AUDITORS REMUNERATION

The auditors remuneration of £10,250 (2018-19: £10,250) related solely to the audit of the statutory annual report and accounts.



NOTE ON THE ACCOUNTS

14 TANGIBLE FIXED ASSETS

	Freehold land 2019-20 £000	Freehold land 2018-19 £000
Cost and valuation		
Balance brought forward	135	135
Additions	0	0
Disposals	0	0
Balance at 31st March	<u>135</u>	<u>135</u>
Depreciation and impairments		
Balance brought forward	0	0
Disposals	0	0
Impairments	0	0
Balance at 31st March	<u>0</u>	<u>0</u>
Net book value at 1st April	135	135
Net book value at 31st March	<u>135</u>	<u>135</u>

During 2017-18, a piece of land located in Porthmadog was donated to the charity, for the benefit of the Madog Community & Hospital fund. The land was independently and professionally valued at open market value by the District Valuer in March 2018. There has been no impairment to the land in 2019-20. The charity intends to dispose of the land on the open market.



NOTE ON THE ACCOUNTS

15 FIXED ASSET INVESTMENTS

	Total 2019-20 £000	Total 2019-20 £000
Market value brought forward	7,962	7,572
Add: additions to investments at cost	1,378	1,408
Less disposals at carrying value	-1,528	-1,414
Increase / (decrease) in cash awaiting investment	185	22
Add net gain / (loss) on revaluation	-324	374
Market value as at 31st March	7,673	7,962

All investments are carried at their fair value.

All of the Charity's investments are held within a portfolio managed by Rothschild Wealth Management Limited. The key objective of the portfolio is to preserve and grow the investments' value in real terms, in order to continue to support charitable distributions over the long term. In order to meet this objective, the Trustees have agreed on a 'balanced' approach for the investment strategy. A 'balanced' portfolio is intended to achieve steady growth over the long term through a diversified approach to investment. Attention is paid to avoiding the worst of the downside and capturing some, but not all, of the upside of financial market returns. Capital preservation in real terms over a long time horizon is the primary objective, and some volatility is acceptable in order to achieve this.

In line with this investment strategy, at the 31st March 2020 the portfolio had a 66% allocation to return assets. Return assets are expected to drive long-term performance but are also likely to be volatile over shorter periods. In addition, the portfolio held a 34% allocation to diversifying assets. These assets are included to provide real diversification and protection in difficult market conditions. Overall, the portfolios remain relatively defensively positioned. This approach provides protection on the downside, but allows the addition of return assets opportunistically, taking advantage of attractive prices particularly during market turbulence.



NOTE ON THE ACCOUNTS

15 FIXED ASSET INVESTMENTS (CONTINUED)

During the last two months of the year, the COVID-19 pandemic resulted in a significant fall in the stock market, which led to a loss of £0.9m in the portfolio, outweighing gains made earlier in the year. The diversifying assets held in the portfolio meant that the loss suffered was not as severe as that seen by the stock market as a whole.

The environment for investors remains challenging and fraught with risks. In managing our portfolios, Rothschild Wealth Management Limited assess these risks and the potential impact they will have on the portfolio on an on-going basis. They also adjust investments to make the most of opportunities and to protect against risks as they see them. Risks promote uncertainty and make markets unpredictable over short periods. A solid allocation to diversifying assets and portfolio protection has therefore been maintained, resulting in risk within the portfolio being considerably lower than the broader equity markets.

16 ANALYSIS OF CURRENT DEBTORS

Debtors under 1 year	Total 31 March 2020 £000	Total 31 March 2019 £000
Accrued income	537	340
Prepayments	2	1
Other debtors	4	11
	543	352



NOTE ON THE ACCOUNTS

17 ANALYSIS OF CASH AND CASH EQUIVALENTS

	Total 31 March 2020 £000	Total 31 March 2019 £000
Cash in hand	884	910
	884	910

No cash or cash equivalents or current asset investments were held in non-cash investments or outside of the UK.

18 ANALYSIS OF LIABILITIES

	Total 31 March 2020 £000	Total 31 March 2019 £000
Creditors under 1 year		
Trade creditors	42	120
Creditors owed to BCU	144	401
Accruals for grants owed to NHS bodies	1,277	871
Other accruals	34	81
	1,497	1,473
Creditors over 1 year		
Accruals for grants owed to NHS bodies	84	48
	84	48
Total creditors	1,581	1,521



NOTE ON THE ACCOUNTS

19 RECONCILIATION OF NET INCOME / EXPENDITURE TO NET CASH FLOW FROM OPERATING ACTIVITIES

	Total 31 March 2020 £000	Total 31 March 2019 £000
Net income / (expenditure) (per Statement of Financial Activities)	-184	241
Adjustment for:		
(Gains) / losses on investments	324	-374
Dividends, interest and rents from investments	-97	-73
Donated fixed assets	0	0
(Increase) / decrease in debtors	-191	489
Increase / (decrease) in creditors	60	-306
Net cash provided by (used in) operating activities	-88	-23

20 TRANSFER BETWEEN FUNDS

There have been the following transfers between material designated funds:

- £305,381 was transferred from General Funds (unrestricted) to various restricted funds to reimburse net overall charity costs, less income from interest and investment gain/loss. This is included in Other Funds in Note 21.b., offset by the transfers in totalling £65,000 that are noted below.
- £65,000 was transferred out of the Staff Development Fund moved to the COVID-19 Staff Support Fund (£50,000) and the COVID-19 Response Fund (£15,000) to help support staff during the COVID-19 pandemic.



NOTE ON THE ACCOUNTS

21 ANALYSIS OF FUNDS

A. ANALYSIS OF RESTRICTED FUND MOVEMENTS

	Balance 1 April 2019 £000	Income £000	Expenditure £000	Transfers £000	Gains and (losses) £000	Balance 31 March 2020 £000
General Fund, YG	534	8	-19	34	-20	537
BCU Legacies Fund	250	120	0	0	0	370
North Wales Cancer Appeal	284	95	-27	28	-17	363
General Fund, YGC	280	12	-11	20	-12	289
Wrexham Medical Institute	274	3	-10	17	-10	274
Cancer Fund, YGC	0	538	-322	60	-45	231
General Fund, Llandudno	202	3	-7	12	-7	203
Cardiology Fund, YMW	224	2	-54	15	-8	179
Leukaemia/Allied Blood Disease, YMW	167	1	-6	10	-6	166
General Fund, YMW	160	8	-6	11	-7	166
Pathology Leukaemia/Haematology, YGC	114	1	-8	7	-4	110
Other Funds	945	563	-593	91	-53	953
	3,434	1,354	-1,063	305	-189	3,841

The objects of each of the restricted funds are to benefit the patients of the area, department or service stated in the funds' name, in accordance with the Charity's overall objectives. There is one fund listed above that is not aligned to a specific area:

- The BCU Legacies fund holds the accruals for legacies where probate has been granted, but we have not yet received the cash. This fund is used to protect the designated funds from fluctuations in the final legacy received. When the legacy is received it will be credited to the designated fund specified in the Will and the accrual will be reversed out from the BCU Legacies fund.

The Trustees have set an opening or closing balance of £100,000 or above as the threshold for the separate reporting of material designated funds. In the interests of accountability and transparency a complete breakdown of all such funds is available upon written request.



NOTE ON THE ACCOUNTS

21 ANALYSIS OF FUNDS (CONTINUED)

B. ANALYSIS OF UNRESTRICTED AND MATERIAL DESIGNATED FUND MOVEMENTS

	Balance 1 April 2019 £000	Income £000	Expenditure £000	Transfers £000	Gains and (losses) £000	Balance 31 March 2020 £000
Cancer Fund, YGC	615	97	-13	6	0	705
Alaw Ward, YG	406	183	-7	0	0	582
Cancer Support Group, YMW	303	120	-84	0	0	339
Investment Gains	660	0	0	0	-328	332
Madog Community & Hospital	135	0	0	0	0	135
General Fund, Llandudno	130	0	0	0	0	130
General Fund, YG	130	0	0	0	0	130
Cardiology Department, YGC	114	9	0	0	0	123
Gynae Services – West	105	5	-2	0	0	108
Staff Development Fund	155	0	-24	-65	0	66
Palliative Care Fund, YMW	104	9	-55	0	0	58
Other Funds	1,547	854	-1,243	-246	193	1,105
	4,404	1,277	-1,428	-305	-135	3,813

The objects of each of the unrestricted funds are to benefit the patients of the area, department or service stated in the funds' name, in accordance with the Charity's overall objectives. There is one fund listed above that is not aligned to a specific area:

- The Investment Gains fund holds the unallocated and unrealised gains and losses on the investment portfolio. This fund is used to protect the other designated funds from fluctuations in the investment values.

The General Funds include all donations for which a donor has not expressed any preference as to how the funds shall be spent. These funds are applied for any charitable purpose to the benefit of the patients of the Health Board, at the discretion of the Trustees.

The Trustees have set an opening or closing balance of £100,000 or above as the threshold for the separate reporting of material designated funds. In the interests of accountability and transparency a complete breakdown of all such funds is available upon written request.



NOTE ON THE ACCOUNTS

22 POST BALANCE SHEET EVENTS

The following have not been adjusted for in the accounts:

The accounting statements are required to reflect the conditions applying at the end of the financial year. No adjustments are therefore made for any changes in the market value of the investments between the 1st April 2020 and the date the accounting statements are approved. The market value of the investments held by the Charity as at the 31st March 2020 have increased by a material amount in the intervening period as follows:

	31 March 2020 £000	26 November 2020 £000	Movement £000	Movement %
Investments	<u>7,673</u>	<u>9,393</u>	<u>1,720</u>	<u>22.42%</u>

The charity was notified at the end of March of potential funding from NHS Charities in response to the COVID-19 pandemic, however the sum to be received was not disclosed at this point. £164,500 was received in the first quarter of 2020-21.

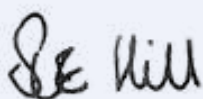


STATEMENT OF THE TRUSTEE'S FINANCE REPRESENTATIVE'S RESPONSIBILITIES

As the Trustee's Finance Representative for the Charity, I am responsible for:

- The maintenance of financial records appropriate to the activities of the funds.
- The establishment and monitoring of a system of internal control.
- The establishment of arrangements for the prevention of fraud and corruption.
- The preparation of annual financial statements which give a true and fair view of the Charity and the results of its operations.

In fulfilment of these responsibilities I confirm that the financial statements set out on pages 29 to 45 attached have been compiled from and are in accordance with the financial records maintained by the Trustee and with applicable accounting standards and policies for the NHS.



.....

Trustee's Finance Representative
8th December 2020



STATEMENT OF THE TRUSTEE'S RESPONSIBILITIES IN RESPECT OF THE ACCOUNTS

The Trustee's Representatives are required under the Charities Act 2011 to prepare accounts for each financial year. The Welsh Government, with the approval of HM Treasury, directs that these accounts give a true and fair view of the financial position of the Charity. In preparing those accounts, the Trustee's Representatives are required to:

Apply on a consistent basis accounting policies laid down by the First Minister for Wales with the approval of HM Treasury.

Make judgements and estimates which are reasonable and prudent.

State whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the accounts.

The Trustee's Representatives confirm that they have complied with the above requirements in preparing the accounts.

The Trustee's Representatives are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the Charity and to enable them to ensure that the accounts comply with requirements outlined in the above mentioned direction by the Welsh Government. They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

By order of the Trustees.

Trustee's Representative

8th December 2020

Trustee's Finance Representative

8th December 2020



AUDIT REPORT TO THE TRUSTEE OF THE BETSI CADWALADR UNIVERSITY HEALTH BOARD CHARITY

ACCOUNTS FOR THE YEAR ENDED 31 MARCH 2020

Report on the audit of the financial statements

Opinion

I have audited the financial statements of the Betsi Cadwaladr University Health Board Charity for the year ended 31 March 2020 under the Charities Act 2011. These comprise the Statement of Financial Activities, the Balance Sheet, the Statement of Cash Flows, and related notes including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In my opinion the financial statements:

- give a true and fair view of the state of affairs of the charity as at 31 March 2020 and of its incoming resources and application of resources for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the Charities Act 2011.

Basis for opinion

I conducted my audit in accordance with applicable law and International Standards on Auditing in the UK (ISAs (UK)). My responsibilities under those standards are further described in the auditor's responsibilities for the audit of the financial statements section of my report. I am independent of the charity in accordance with the ethical requirements that are relevant to my audit of the financial statements in the UK including the Financial Reporting Council's Ethical Standard, and I have fulfilled my other ethical responsibilities in accordance with these requirements. I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my opinion.



AUDIT REPORT TO THE TRUSTEE OF THE BETSI CADWALADR UNIVERSITY HEALTH BOARD CHARITY

CONTINUED FROM PREVIOUS PAGE

Conclusions relating to going concern

I have nothing to report in respect of the following matters in relation to which the ISAs (UK) require me to report to you where:

- the trustees' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the trustees have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the charity's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.

Report on other requirements

Other information

The other information comprises the information included in the annual report other than the financial statements and my auditor's report thereon. The trustees are responsible for the other information in the annual report and accounts. My opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in my report, I do not express any form of assurance conclusion thereon.

In connection with my audit of the financial statements, my responsibility is to read the other information to identify material inconsistencies with the audited financial statements and to identify any information that is apparently materially incorrect based on, or materially inconsistent with, the knowledge acquired by me in the course of performing the audit. If I become aware of any apparent material misstatements or inconsistencies, I consider the implications for my report.



AUDIT REPORT TO THE TRUSTEE OF THE BETSI CADWALADR UNIVERSITY HEALTH BOARD CHARITY

CONTINUED FROM PREVIOUS PAGE

Matters on which I report by exception

I have nothing to report in respect of the following matters in relation to which the Charities (Accounts and Reports) Regulations 2008 require me to report to you if, in my opinion:

- the information given in the financial statements is inconsistent in any material respect with the trustees' report;
- sufficient accounting records have not been kept;
- the financial statements are not in agreement with the accounting records and returns; or
- I have not received all of the information and explanations I require for my audit.

Responsibilities

Responsibilities of the trustees for the financial statements

As explained more fully in the statement of trustee responsibilities, the trustees are responsible for preparing the financial statements in accordance with the Charities Act 2011, for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing as applicable, matters related to going concern and using the going concern basis of accounting unless deemed inappropriate.



AUDIT REPORT TO THE TRUSTEE OF THE BETSI CADWALADR UNIVERSITY HEALTH BOARD CHARITY

CONTINUED FROM PREVIOUS PAGE

Auditor's responsibilities for the audit of the financial statements

I have been appointed as auditor under section 150 of the Charities Act 2011 and report in accordance with regulations made under section 154 of that Act.

My objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes my opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of the auditor's responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website www.frc.org.uk/auditorsresponsibilities. This description forms part of my auditor's report.

Adrian Crompton
Auditor General for Wales

24 Cathedral Road, Cardiff
CF11 9LJ

SUPPORT AWYR LAS



Your North Wales NHS Charity

There are so many ways in which you can help your local NHS Charity, either as an individual, a business, a community group, a school, or other organisation.

**Share the Charity's
work on social media**

**Help the ward that's close to
your heart do more for their
patients now and in the future
by giving a regular gift**

**Text AWYR LAS
to 70500
to give £5 instantly**

The Charity will receive 100%
of your donation!

**Organise a digital
fundraising event**

**Leave a gift in
your will**

**Select Awyr Las
as your Charity
of The Year**

For more information about how you can get involved and make a difference for patients and their families, and NHS staff across North Wales, please contact the Awyr Las Support Team.

01248 384 395 • awyrlas@wales.nhs.uk

**THANK
YOU!**



/AWYRLASCHARITY



**THE ADDRESS OF THE CHARITY
AND THE CORPORATE TRUSTEE'S
PRINCIPAL OFFICE IS:**

Awyr Las
Ysbyty Gwynedd
Penrhosgarnedd
Bangor
Gwynedd
LL57 2PW



Awyr Las: The North Wales NHS Charity
Registered Charity Number 1138976
www.awyrlas.org.uk



MEMBER OF

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03, 36 – Craig Colville
25, 26, 32, 39, 41 – Glyn Davies
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Awyr Las
Blue Sky

Elusen GIG Gogledd Cymru
The North Wales NHS Charity

Adroddiad Blynyddol a Datganiadau Ariannol 2019/20 **Annual Report and Financial Statements 2019/20**

Cyfarfod Ymddiriedolwr
Corfforaethol Awyr Las
11eg Mawrth 2021
9:30 – 10:00

Awyr Las Corporate
Trustee Meeting
11th March 2021
9:30 – 10:00

Diolch yn fawr! Thank you!



/awyrlascharity



Cyfarfod a dyddiad: Meeting and date:	Health Board 11 th March 2021					
Cyhoeddus neu Breifat: Public or Private:	Public					
Teitl yr Adroddiad Report Title:	The Awyr Las 10 Year Review and Covid-19 Fund Impact Report					
Cyfarwyddwr Cyfrifol: Responsible Director:	Sue Hill, Executive Director of Finance					
Awdur yr Adroddiad Report Author:	Kirsty Thomson, Head of Fundraising					
Craffu blaenorol: Prior Scrutiny:	Charitable Funds Committee					
Atodiadau Appendices:	<u>Appendix 1:</u> The published Awyr Las 10 Year Review and Covid-19 Fund Impact Report <u>Appendix 2:</u> The latest Covid-19 Fund impact information					
Argymhelliad / Recommendation:						
The Board, as the Corporate Trustee of Awyr Las (the Betsi Cadwaladr University Health Board Charities), is asked to note the information included in the 10 Year Review and Covid-19 Impact Report and the presentation.						
Please tick one as appropriate (note the Chair of the meeting will review and may determine the document should be viewed under a different category)						
Ar gyfer penderfyniad /cymeradwyaeth For Decision/ Approval		Ar gyfer Trafodaeth For Discussion		Ar gyfer sicrwydd For Assurance		Er gwybodaeth For Information
						✓
Sefyllfa / Situation:						
The Awyr Las 10 Year Review and Covid-19 Fund Impact Report was published in December. The document aims to provide current and potential supporters with an overview of how support given through the charity over the past ten years, and then more recently, has contributed to significant enhancements being made to patient care and treatment, BCUHB facilities, and staff development and wellbeing support across the region.						
Cefndir / Background:						
The Awyr Las 10 Year Review and Covid-19 Fund Impact Report, Appendix 1, was prepared in November 2020 and published in December. The Awyr Las Support Team has updated information about the impact of the Covid-19 Fund in Appendix 2, and will present this to the Board.						
Asesiad / Assessment:						
Strategy Implications						
Aligned to the Awyr Las Charity Strategy.						

Financial Implications

All Awyr Las Support Team activity is carried out within the agreed Awyr Las annual budget.

Risk Analysis

Not applicable.

Legal And Compliance

Compliance with Charity Commission and Fundraising Regulator regulations.

Impact Assessment

Not applicable.

10 Years of Your NHS Charity

Enhancing healthcare for everyone in North Wales



2010/11

Expenditure £2,756,000

Formation of a single NHS charity for North Wales, incorporating the three charities dissolved following the health organisation merger

2011/12

Expenditure £3,732,000

Development of an Arts in Health programme at Ysbyty Glan Clwyd, improving patient wellbeing through direct participation in the arts

2012/13

Expenditure £4,260,000

Refurbishment of the Abergele Ophthalmology unit, including a new eye day unit and treatment lasers

2013/14

Expenditure £3,283,000

Adoption of a new working title for the Betsi Cadwaladr University Health Board Charity, "Awyr Las" (Blue Sky)

2014/15

Expenditure £2,003,000

Work begins on the Alaw Unit extension, the start of a £1.2m redevelopment of Ysbyty Gwynedd's Cancer Treatment Centre

SEPTEMBER 2010

NHS charities are not new – they, like the NHS itself, have been around since 1948.

Originally known as "Charitable Funds" and later relaunched as "Awyr Las", the charity currently incorporates over 400 funds, representing every ward, service and department within BCUHB. The Awyr Las heart logo is based on the shape of North Wales, symbolic of the charity's mission to enhance healthcare for everyone in the region.



MAY 2014

CAMHS Nurse Manager Irfon Williams, who was diagnosed with bowel cancer in January 2014, launches his #TeamIrfon campaign.

Irfon tragically died in 2017, but his legacy lives on. #TeamIrfon has raised over £200k and has focused on supporting the emotional wellbeing of people living with cancer; funding wigs, complementary therapies, and specialist mental health support.



2015/16

Expenditure £4,418,000

Launch of a £68,000 research project examining abnormal blood vessel function in rheumatoid arthritis patients

2016/17

Expenditure £1,413,000

Purchase of new furniture for Deeside Community Hospital, providing a multi-purpose space away from the ward to aid rehabilitation

2017/18

Expenditure £2,762,000

Provision of a "Trilogy" non-Invasive Ventilation Machine for Critical Care Unit, Ysbyty Gwynedd

2018/19

Expenditure £1,838,000

Opening of a new hybrid theatre for vascular surgery at Ysbyty Glan Clwyd, supported by a legacy of £500,000 from the Livsey Trust

2019/20

Expenditure £2,211,000

First human cases of COVID-19 reported by officials in Wuhan City (China) in December 2019; the UK's first confirmed cases followed in January

2020/21 What lies ahead? Our future with COVID-19

The Awyr Las "Resilience" fundraising campaign will help the NHS in North Wales and local communities adapt to life with COVID-19

JULY 2018

The NHS and NHS Charities celebrate their 70th anniversary.

On 5th July 2018, supporters across North Wales joined NHS staff in celebrating this special milestone. As part of the #Big7Tea campaign, Awyr Las held its first cake decorating competition, inviting NHS colleagues and members of the community to create fantastic designs honouring the NHS.

MARCH 2020

Awyr Las launches its COVID-19 Response Appeal.

Thanks to overwhelming support from the North Wales community, the appeal had raised over £400k as of 31/10/20. Donations have funded a range of support, from training and equipment to help staff prepare for redeployment to the frontline of the pandemic, to mental health resources for vulnerable or isolated patients.



COVID-19 Response Appeal

Expenditure £171,813*

Commitments £289,858*

*As of 31/10/20

We had funding so we could purchase more equipment for the practice development team. We were able to purchase phlebotomy arms to assist with 'back to the floor' training for redeployed nurses and care home staff. This additional training has been more important than ever since March because of COVID-19. We purchased an additional phlebotomy arm to train nurses to obtain blood samples, and iPads have enabled us to teach the theory remotely, which has been incredibly useful. These extras have made life easier for all of us, and it has meant that nurses could be upskilled quickly. We appreciate this extra support so much, it really has made a difference for nurses in care homes and in our community healthcare settings, which of course means that it has made a difference for our patients, too. Thank you.

Kara Rich, Practice Development Lead Nurse



**Emergency Department
COVID-19 Simulation Suite**

£3,907



**Equipment to help staff
prepare for redeployment**

£2,450



**Tablets and digital devices
for staff & patients**

£20,772



**Virtual support for chronic
pain**

£4,968

Awyr Las has received £214,500 from NHS Charities Together, and over the next six months the charity expects to receive a further £717,194 through additional grant rounds. The £214,500 from NHS Charities Together has already made a real impact on NHS staff in North Wales and on patients in the region receiving care both in our hospitals and in their homes.

Thanks to the generosity of those supporting NHS Charities Together's COVID-19 Appeal, Awyr Las has been able to make a difference for NHS staff by funding the Staff Wellbeing Support Service which provides psychological support for NHS staff. We have also been able to purchase many additional wellbeing items for frontline staff, including beverages, white goods, devices & furniture for new staff breakout areas and staff and volunteers have together been able to take part in an important virtual arts project too.

Patient care has been transformed in some cases thanks to the additional support given. The donations funded small but significant items like baby monitors that are used to implement a safe monitoring service for patients in hospitals, and blood pressure machines to monitor heart failure patients in their own homes. The support funded large, life changing programmes like the Health Board's bereavement support service, its carers support service, the chronic pain management virtual support service and a talking therapy service for mental health service users.

Young people benefitted in hospitals, with frontline staff organising children's inpatient activity bags, and at home with a small grant given to help provide extra monitoring equipment for children with diabetes. Frontline NHS staff have been able to give extra support to mental health service users in the community by providing self-care and wellness helping hand bags. They've also been able to give patients across many different services in our hospitals a much needed boost by purchasing digital devices for virtual visiting and entertainment. Thanks to the funding from NHS Charities Together more people have been able to take an active role in improving the care that our patients receive, with grants funding volunteer expenses and extra equipment to help train up nursing staff in care homes as well as hospitals.

Funding received from NHS Charities Together has helped NHS staff learn and share their learning from the initial COVID-19 response period. NHS Charities Together has funded a COVID-19 Medical Education Fellowship, a COVID-19 Simulation Suite for one of our Emergency Departments, three innovation projects that are being led by local NHS staff and new equality and inclusion programmes. All this support goes over and above what the NHS can provide.

**NHS CHARITIES
TOGETHER**



**COVID-19
Medical
Education
Fellowship**

£39,200



**Staff Wellbeing
and
Support
Service**

£15,386

The Talking Therapies programme, provided in partnership with Mind and Advanced Brighter Futures, provides an early intervention for people experiencing low mood, anxiety and depression. People self-refer onto the service, and from April referrals have increased by 50%. The therapy is delivered by talking therapy specialists who provide group therapy or 1:1 counselling or Cognitive Behavioural Therapy. COVID-19 has heightened the need for this service – now our valued partners are able to increase their capacity, which has drastically improved waiting times.

Ruth Robinson, Commissioning Manager for Mental Health & Learning Disabilities

The blood pressure monitors funded have helped our team of nurses to continue the vital work of monitoring cardiac patients who are self-isolating at home. These monitors have been, and continue to be, invaluable. Thank you to everyone who made the support we've received possible.

Andy Bennett, Heart Failure Specialist Nurse

Nathan Wyburn, a Welsh artist, has created nine collages of our staff members made from thousands of photos of different NHS staff and NHS volunteers from North Wales. These will be on display in our hospitals, and prints will be available for staff as a lasting reminder of the incredible commitment of our NHS staff here in North Wales, and the huge sacrifice that so many people made during the initial COVID response period. It was a wonderful project for staff to be involved in.

Andrea Davies, Arts In Health & Wellbeing Project Coordinator



Home equipment for patients with diabetes

£300



Arts in Health initiatives

£4,500



Blood pressure monitors for patients self-isolating

£1,760



Provision of Talking Therapies

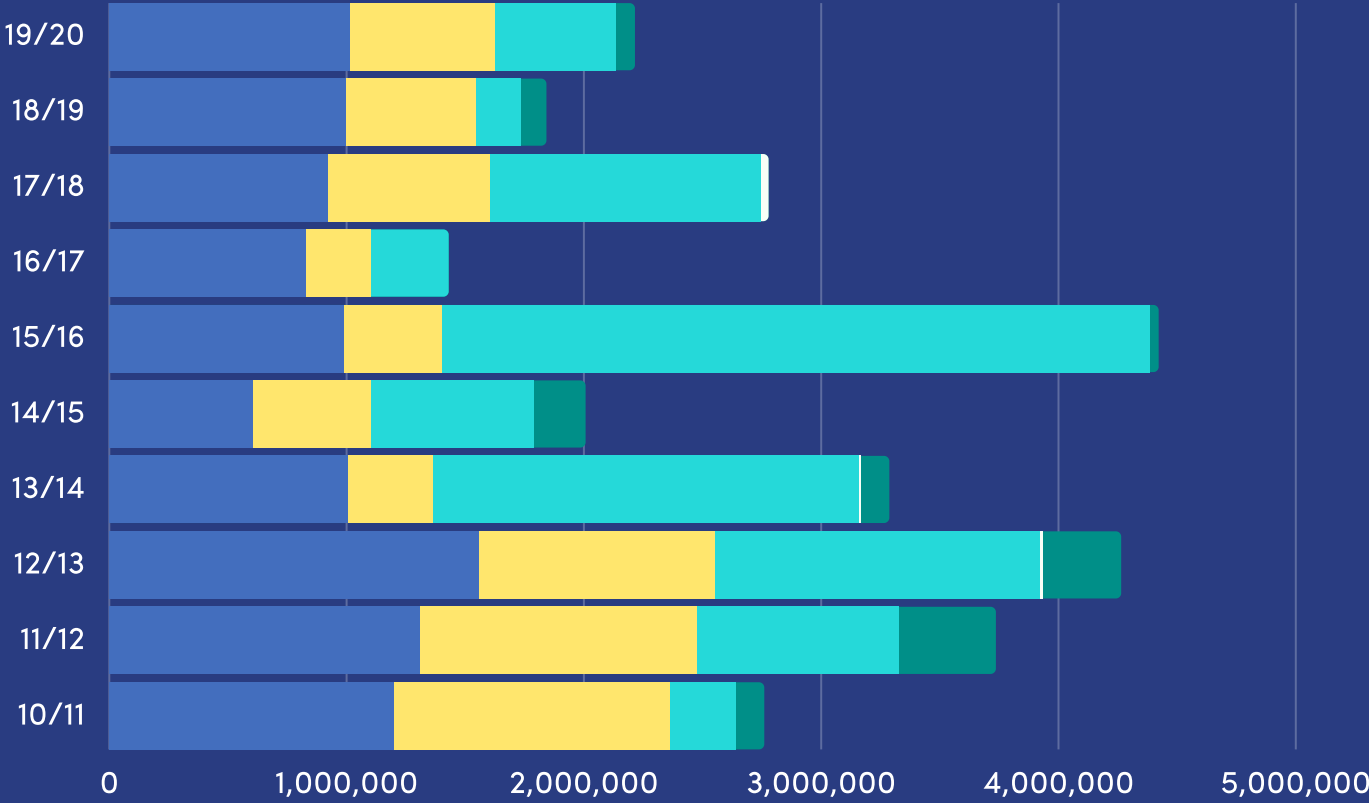
£20,000

Overview 2010–2020

Expenditure £28,676,000

The significant impact that the charity has had on patient and staff experience cannot be underestimated, and nor can the power of people coming together to help make change. The charity has played an important role in helping to transform patient services thanks to inspirational fundraisers and supporters from across North Wales and beyond. This has only been possible because of our NHS staff’s dedication and desire to improve care and treatment for patients, and because of the passion and commitment of North Wales’ communities. There is much work left to do to make sure all patients in hospitals and in our communities can receive the very best care possible, but all those that have given to, or worked in partnership with, the charity and everyone that has played a part in improving care with Awyr Las grants, should be very proud of what has been achieved over the past ten years.

Rt Hon Lord Barry Jones P.C. - Honorary President of Awyr Las



Expenditure by Theme 2010 - 2020

<div></div>	Patient Welfare & Amenities	£	10,403,000	36%
<div></div>	Staff Welfare & Amenities	£	6,703,000	23%
<div></div>	Grants for NHS Capital Expenditure	£	10,119,000	35%
<div></div>	Miscellaneous	£	54,000	1%
<div></div>	Research	£	1,397,000	5%

Total: £28,676,000



Awyr Las
Blue Sky

Elusen GIG Gogledd Cymru
The North Wales NHS Charity

Thank you to everyone who has made this possible!



Awyr Las: The North Wales NHS Charity

Registered Charity Number 1138976

www.awyrlas.org.uk • 01248 384 395 • awyrlas@wales.nhs.uk



/AWYRLASCHARITY



Awyr Las
Blue Sky

Elusen GIG Gogledd Cymru
The North Wales NHS Charity

Cyflwyniad ar Effaith 10 mlynedd a Diweddariad COVID-19 10 Year Impact and COVID-19 Update Presentation

Cyfarfod Ymddiriedolwr
Corfforaethol Awyr Las
11eg Mawrth 2021
9:30 – 10:00

Awyr Las Corporate
Trustee Meeting
11th March 2021
9:30 – 10:00

Diolch yn fawr! Thank you!



/awyrlascharity



Dros y degawd diwethaf...

Over the past decade...



£28m





Cronfa Apêl COVID-19

Rhoddwyd grantiau o
£472,506 hyd yma

COVID-19 Appeal Fund

Grants of £472,506
given to date





- **48% grantiau COVID-19 Awyr Las gan roddion yn uniongyrchol gan bobl leol**

- **52% o grantiau COVID-19 Awyr Las gan Elusennau GIG Gyda'i Gilydd (NHS Charities Together)**

- **48% Awyr Las COVID-19 grants from donations given directly by local people**

- **52% Awyr Las COVID-19 grants from NHS Charities Together funding**



Tri cham i'r grantiau gan Apêl Covid-19 NHSCT

Cam 1: COVID-19 Ymateb brys

Cam 2: Cefnogaeth gymunedol mewn
partneriaeth strategol

Cam 3: adferiad a gwytnwch yn dilyn
COVID-19

Three stages of grants from the NHSCT Covid-19 Appeal

Stage 1: COVID-19 Urgent response

Stage 2: Strategic Partnership
community support

Stage 3: COVID-19 recovery and
resilience



**Mae Elusennau GIG Gyda'i
Gilydd wedi dynodi bron i
£5 miliwn ar gyfer Cymru.**

Bydd Awyr Las yn derbyn
cyfanswm o £912,000

**NHS Charities Together has
designated almost £5 million
for Wales.**

Awyr Las will receive a
total of £912,000

**ELUSENNAU GIG
GYDA'N GILYDD**



**NHS CHARITIES
TOGETHER**



Mae Cronfa COVID-19 Awyr Las yn darparu y tu hwnt i'r hyn y gall BIPBC ei gynnig ers mis Mawrth 2020.

Gwneud gwir wahaniaeth mewn amryw ffyrdd.



Awyr Las COVID-19 Fund going over and above what BCUHB has provided since March 2020.

Making a real difference in different ways.



Enghreifftiau o'r hyn y mae staff rheng flaen a staff cefnogol wedi gofyn am grantiau ar eu cyfer:

- Gwasanaethau profedigaeth a chefnogaeth gofalwyr
- Dyfeisiau digidol ar gyfer ymweliadau rhithiol
- Offer niwro ffisio arbenigol, peiriannau ECG ychwanegol a monitorau pwysedd gwaed, offer ar gyfer nyrsys datblygu practis sy'n darparu hyfforddiant i staff cartrefi gofal a staff sydd wedi'u hadleoli

Examples of what frontline and support staff have requested grants for:

- Bereavement and carers support services
- Digital devices for virtual visiting
- Specialist neuro physio equipment, extra ECG machines and blood pressure monitors, equipment for practice development nurses providing training to care home staff and redeployed staff



Enghreifftiau o'r hyn y mae staff rheng flaen a staff cefnogol wedi gofyn am grantiau ar eu cyfer:

- Cotiau poeth (Hot Cots) a Zaky Hugs, offer i blant â diabetes
- Gwasanaeth cymorth les staff a hyfforddiant gwytnwch emosiynol ar gyfer aelodau staff BIPBC

Examples of what frontline and support staff have requested grants for:

- Hot Cots & Zaky Hugs, equipment for children with diabetes
- A staff wellbeing support service and emotional resilience training for BCUHB staff members



Enghreifftiau o'r hyn y mae staff rheng flaen a staff cefnogol wedi gofyn am grantiau ar eu cyfer:

- Therapi celf i gleifion a rhaglenni celfyddydol i staff
- Hybiau yn y cartref i gleifion sydd o dan ofal y tîm rheoli poen cronig
- Cymrodoriaeth Addysg Feddygol COVID-19, Swîl Efelychu Covid (Covid Simulation Suite) a Phrosiect Ymchwil Rhithiol Rhychwantu Ysbyty (Virtual Hospital Scoping Research Project)

Examples of what frontline and support staff have requested grants for:

- Arts therapy for patients and arts programmes for staff
- Hubs in the home for patients under the care of the chronic pain management team
- A COVID-19 Medical Education Fellowship, Covid Simulation Suite and Virtual Hospital Scoping Research Project



Enghreifftiau o'r hyn y mae staff rheng flaen a staff cefnogol wedi gofyn am grantiau ar eu cyfer:

- Eitemau ar gyfer ystafelloedd 'wobble' newydd ac ardaloedd ymneilltuo i staff
- Therapi Siarad a phecynnau hunanofal ar gyfer pobl sydd angen cymorth iechyd meddwl
- Offer gweithgaredd i gleifion, deunyddiau synhwyrdd a blychau lles ar gyfer cleifion dementia
- Treuliau gwirfoddolwyr

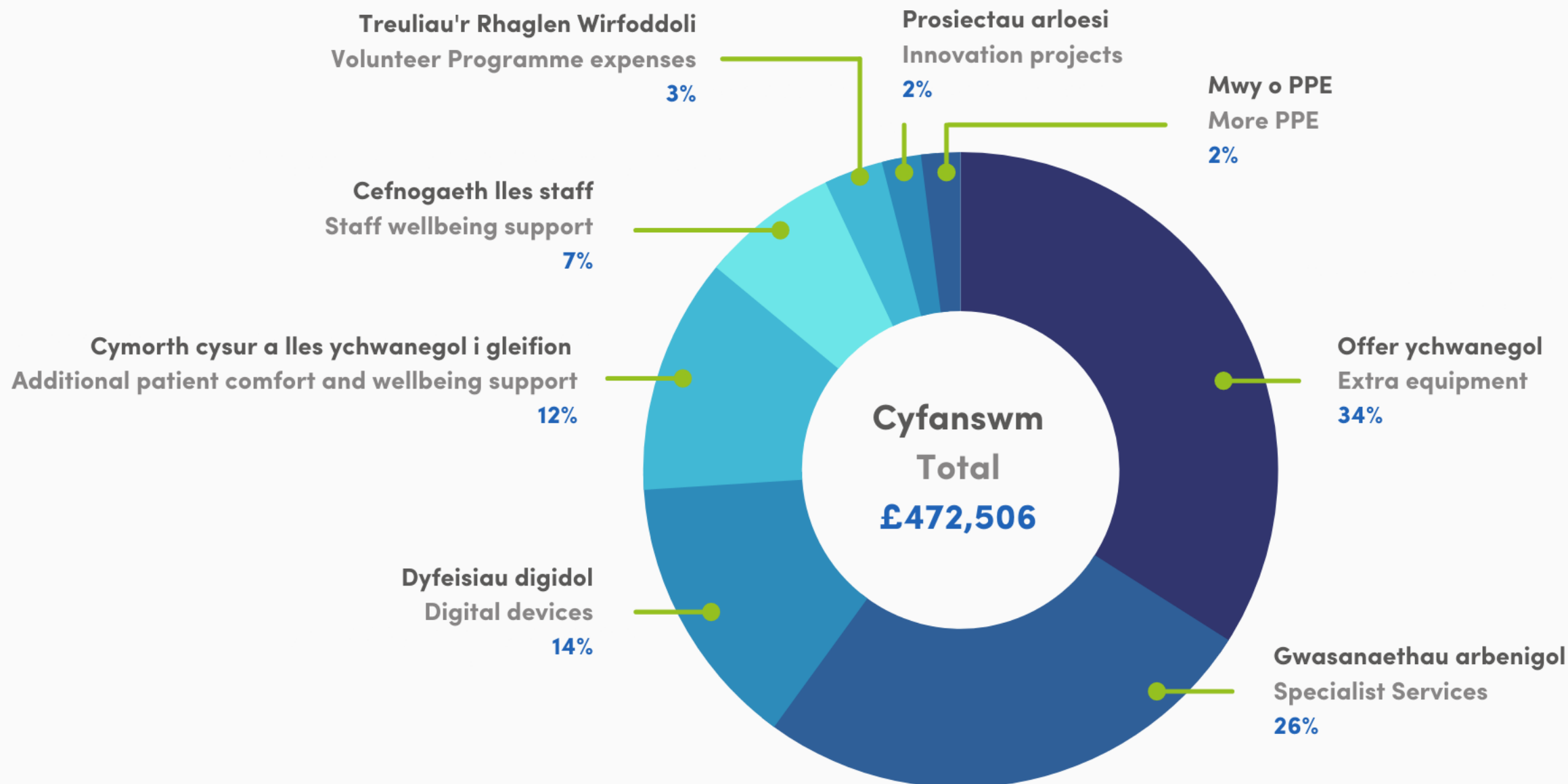
Examples of what frontline and support staff have requested grants for:

- Items for new staff 'wobble rooms' and breakout areas
- Talking Therapy and self-care packs for people needing mental health support
- Activity equipment for patients, sensory products and wellbeing boxes for dementia patients
- Volunteer expenses



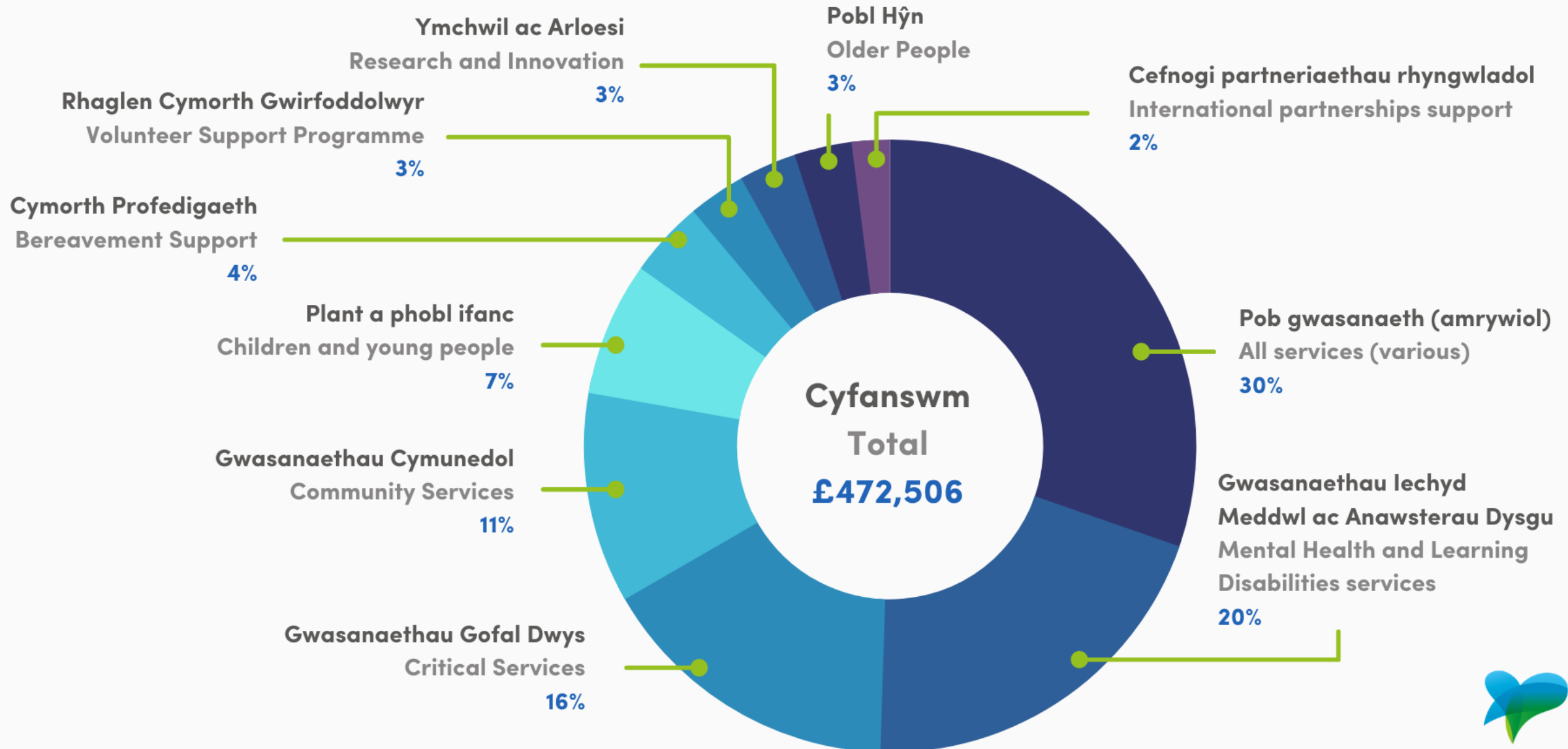
Gwariant grant yn ôl thema

Grant expenditure by theme



Gwariant grant yn ôl grŵp cleifion neu wasanaeth

Grant expenditure by patient group or service





Cyfarfod a dyddiad: Meeting and date:	Health Board 11 th March 2021					
Cyhoeddus neu Breifat: Public or Private:	Public					
Teitl yr Adroddiad Report Title:	The Awyr Las 2021-25 Charity Strategy					
Cyfarwyddwr Cyfrifol: Responsible Director:	Sue Hill, Executive Director of Finance					
Awdur yr Adroddiad Report Author:	Kirsty Thomson, Head of Fundraising					
Craffu blaenorol: Prior Scrutiny:	Charitable Funds Committee					
Atodiadau Appendices:	Appendix 1: The Awyr Las 2021-25 Charity Strategy development process presentation					
Argymhelliad / Recommendation:						
The Board, as the Corporate Trustee of Awyr Las (the Betsi Cadwaladr University Health Board Charities), is asked to note the information included in the presentation about the charity's new strategy.						
Please tick one as appropriate (note the Chair of the meeting will review and may determine the document should be viewed under a different category)						
Ar gyfer penderfyniad /cymeradwyaeth For Decision/ Approval	<input type="checkbox"/>	Ar gyfer Trafodaeth For Discussion	<input type="checkbox"/>	Ar gyfer sicrwydd For Assurance	<input type="checkbox"/>	Er gwybodaeth For Information
						✓
Sefyllfa / Situation:						
<p>The Awyr Las Support Team enlisted the support of Yellow Chair Consulting to carry out a benchmarking exercise to inform the strategy, and held four online workshops between October and March, giving staff and volunteers opportunities to contribute to the direction of the strategy. An all staff survey, circulated in March 2021, will further add to the strategy development process.</p> <p>The Awyr Las 2021-25 Charity Strategy will be finalised in May 2021.</p>						
Cefndir / Background:						
<p>Over the past decade patients have seen significant improvements to their hospitals and community services as a result of the £28 million that Awyr Las has invested in new services, better facilities and equipment, additional resources, research and education.</p> <p>Over the next four years Awyr Las needs to continue to invest in excellence in healthcare to make even greater positive change, so patients in North Wales can have the very best experience possible.</p>						

The proposed objectives for the charity for the next four years are to:

1. Invest in the physical and technical environment of our healthcare facilities in North Wales to ensure the very best patient experience.
2. Invest in and develop our NHS staff.
3. Invest in innovation and research to help drive improvements in the quality of care and the patient experience in North Wales.
4. Work in partnership and collaborate with health and social care providers, local charities, our communities, and our patients and their families to build strong relationships that enable us to find creative solutions to the challenges we face.
5. Continue to build and develop our charity infrastructure to ensure that we grow to be the healthcare charity of choice in North Wales, making a difference to patients every day.

All members of the Board are asked to take part in the Awyr Las March 2021 Board Survey to help shape how exactly these objectives will be met over the next four years.

Asesiad / Assessment:

Strategy Implications

The Awyr Las Charity 2021-25 Strategy will be finalised in May 2021.

Financial Implications

A four-year budget plan for 2021-25 will form part of the agreed Awyr Las Charity 2021-25 Strategy.

Risk Analysis

Not applicable.

Legal And Compliance

Compliance with Charity Commission and Fundraising Regulator regulations.

Impact Assessment

Not applicable.



Awyr Las
Blue Sky

Elusen GIG Gogledd Cymru
The North Wales NHS Charity

2021 – 2025 Strategaeth yr Elusen 2021 – 2025 Charity Strategy

Cyfarfod Ymddiriedolwr
Corfforaethol Awyr Las
11eg Mawrth 2021
9:30 – 10:00

Awyr Las Corporate
Trustee Meeting
11th March 2021
9:30 – 10:00

Diolch yn fawr! Thank you!



/awyrlascharity





A wnaeth Strategaeth Elusen 2016–2021 gyflawni ei nodau arfaethedig?

- Mwy o ymwybyddiaeth o roi i'n gwasanaethau gofal iechyd?
- Pedair ymgyrch gyda ffocws ar Bobl Hŷn, Blynyddoedd Cynnar, Gofal Canser ac Iechyd Meddwl?

Did the 2016–2021 Charity Strategy meet its intended aims?

- Increased awareness of giving to our healthcare services?
- Four focussed campaigns on Older People, Early Years, Cancer Care and Mental Health?





**Beth ydym wedi'i
wneud yn
wahanol a beth
sy'n wahanol ar
gyfer strategaeth
2021-25?**

**What have we
done differently
and what is
different for the
2021-25
strategy?**



**Beth sy'n digwydd
nesaf, a beth sydd
angen inni gyd ei
wneud?**

**What happens
next, and what
do we all need to
do?**

